

FALL 2012

*Celebrating a Vision for Giving*

# THE CATALYST

HIGH POINT COMMUNITY FOUNDATION

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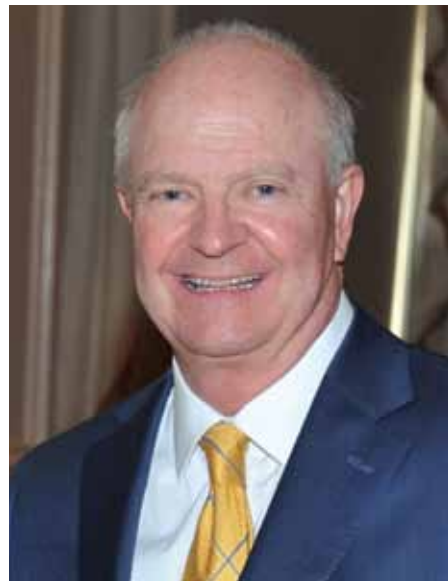
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*Kitty & Earl Congdon  
2012 Philanthropists of the Year*



EXCELLENCE | TRANSPARENCY | ACCOUNTABILITY

# CHAIRMAN'S MESSAGE



*“I encourage each of you to use your gifts and talents to enliven and enrich this place we call home.”*

One of the benefits of serving as Chairman of the Community Foundation is being able to experience first-hand the love of people in our community who go to great lengths to share their resources, their time and their leadership to make High Point a better place to live, work and raise a family. Now more than ever, High Point is poised at a crossroads as we contemplate our future and decide who and what we want to be.

I want to challenge everyone who receives this newsletter to take a moment and consider how you might be able to impact the lives of others in this community. It might be through giving financially, volunteering your time and leadership and even taking one day a week to go into a local elementary school to read to students. Imagine

what could be accomplished if all of us actually stepped up and contributed in our own personal way.

We are designed to be working together “in community” and “of community.” As Dr. Robert Putnam of Harvard University and the author of *Bowling Alone* noted, it is “social capital, the glue that holds society together,” that creates the vibrant and healthy community we all want. I encourage each of you to use your gifts and talents to enliven and enrich this place we call home.

Thank you for your commitment to the Community Foundation. We appreciate your support and friendship. 🌸

Coy Willard,  
Chairman, Board of Trustees  
High Point Community Foundation

**The High Point Community Foundation website offers online giving**

Choose the fund you want to contribute to.  
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HIGH POINT  
COMMUNITY  
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For a list of funds held by the High Point Community Foundation, please visit our website at [www.hpcommunityfoundation.org](http://www.hpcommunityfoundation.org)

THE CATALYST  
concept and design by *McNeill*  
COMMUNICATIONS

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THE CATALYST:  
*Celebrating a Vision for Giving*

(kat'l ist) n something that causes activity between two or more persons or forces without itself being affected; a person or thing that precipitates an event or change; a person whose talk, enthusiasm or energy causes others to be more friendly, enthusiastic or energetic



# PRESIDENT’S PERSPECTIVE



*“The Catalyst, represents the very core of our mission; investing in, encouraging and enabling great things to happen in the High Point community.”*

Welcome to the new format of our Foundation magazine! We’re excited to introduce this enhanced community forum with the expert help of one of our very talented Trustees, Karen McNeill of McNeill Communications. Thanks to Karen and her staff for their guidance and support. It is our hope that we can introduce you to those in our community who change lives as we celebrate their stories and other visions of giving.

Our new moniker, The Catalyst, represents the very core of our mission; investing in, encouraging and enabling great things to happen in the High Point community. You’ll also note that The Catalyst has been redesigned to make it easier to read, supplemented with more photos and most of all, a continuing commitment to sharing the vision and good works of our donors as well as our community partners. We hope

you will enjoy The Catalyst and we welcome your feedback.

From the very beginning, our Board of Trustees and staff have endeavored to invest wisely, grow prudently and most of all serve the donor’s interests and the community’s needs. We have accomplished much, but there is never a shortage of genuine needs in our community. Consider partnering with us to impact this community that we all love. Help us make High Point a place where everyone can have the opportunity to realize his or her fullest potential. 🌸

Always, Paul

Paul Lessard, President  
High Point Community Foundation

**THE HIGH POINT COMMUNITY FOUNDATION EXISTS TO:**

- Build an endowment through donations of all sizes for the community that will provide for the changing needs of the citizens of High Point for generations to come.
- Administer an Annual Granting Program that serves the needs of the greater High Point community by financially supporting nonprofit organizations and initiatives that are positively impacting lives in our community.
- Manage Donor Advised Funds, Special Interest Funds, and Organizational Endowments for individuals, families, local businesses and nonprofit organizations; and assist them in fulfilling their philanthropic interests.
- Serve as a community leader, convening agencies and coordinating resources to make good things happen in the community.

FOR MORE INFORMATION, PLEASE VISIT OUR WEBSITE AT  
[www.hpcommunityfoundation.org](http://www.hpcommunityfoundation.org)

# IMPROVING LIVES TOGETHER

High Point Community Foundation Awards 2011 Grants



2011 Grant Recipients

The High Point Community Foundation is a charitable organization dedicated to strengthening the community for both present and future generations through the growth, management and disbursement of donated funds. During the annual community grants luncheon, grants are distributed to local nonprofit organizations whose projects have been carefully selected for greatest community impact and need. On December 13th, the leadership, trustees, grant recipients and friends of the Community Foundation gathered to celebrate these organizations and the services they provide. We thank the High Point Rotary Club for hosting our 2011 meeting, and for their shared vision and service to the community.

The 2011 grant awards totaled \$301,100.00, and were distributed to 18 nonprofit agencies serving the greater High Point area. For the first time in the Foundation’s history, educational projects led the group with \$136,726 in awards. Of this total, \$26,100 came from the Cory McInnis “Compassion in Education” Endowed Fund and the Violet Hutchens Children’s Education Fund. The McInnis Fund was established to honor the courage of Cory McInnis who passed away in 2005 after an extended and valiant struggle with muscular dystrophy. The Violet Hutchens’s Children’s Education Fund was established in 2006 and was

given to the Foundation through a bequest to perpetuate Violet’s lifelong commitment to helping young people in the High Point community.

Health projects occupied the second highest funding position (\$60,102) and included a \$23,994 grant to Triad Health Project’s Direct Client Services Program, and a \$23,718 award to the YWCA’s Fitness Initiative to purchase workout equipment to improve the health of our low-income population.

Grants to community projects (\$59,759 total) included a grant to Unity Builders in the amount of \$32,759. Unity Builders is a faith-based nonprofit that builds affordable housing in the southside community and educates families about homeownership. Open Door Ministries received \$20,398 for an educational employment program.

Youth projects (\$39,180 total) included a grant awarded to the Latino Family Center of High Point who will be using the \$21,530 to expand the capacity of their mentoring program for youth.

Arts projects rounded out the giving with \$5,333 going to the High Point Area Arts Council to provide scholarships for workshops, youth chorales and orchestras, etc.

For more information about annual grants, please visit our website at [www.hpcommunityfoundation.org](http://www.hpcommunityfoundation.org). 🌸

*“The 2011 grant awards totaled \$301,100.00 and were distributed to 18 nonprofit agencies serving the greater High Point area.”*



# HIGH POINT COMMUNITY FOUNDATION 2011 GRANT AWARDS

A Total of \$301,100 was Granted to 18 Local Nonprofit Agencies



The High Point Community Foundation is dedicated to strengthening the community for both present and future generations through the growth, management and disbursement of donated funds. Grant applications are accepted beginning June 1.

ORGANIZATION	PURPOSE OF GRANT	AMOUNT
Be The Match Foundation	Program to expand HLA tissue typing of volunteer donors in High Point	3,890
Boys & Girls Clubs of Greater High Point	Program to engage club members in positive activities and guidance	10,650
City of High Point - City Project	Home repair program in Washington Street neighborhood	21,000
Guilford County Cooperative Extension Service	Creating school gardens teaching economic benefit of growing food	15,300
High Point Area Arts Council	Scholarships for workshops, youth chorales, orchestras, etc.	5,333
High Point Regional Health Systems	Free sports-specific health screenings for Central HS Varsity athletes	8,500
Latino Family Center of Greater HP	Increase the capacity and expand current youth mentoring programs	21,530
National Conference for Community and Justice	ANYDAY one day workshops to develop students with respect	7,000
Oak Hill Elementary/Guilford County Schools	Purchase of chairs and stacking carts	5,986
Open Door Ministries of High Point	Quality educational employment program for low income individuals	20,398
Reading Connections	Expand and sustain adult literacy services program	19,444
Salvation Army of High Point	Upgrade technology systems for shelter residents to have access	15,000
Sisters of Charity of St. Vincent de Paul	Provide preschool scholarships needed due to budget cuts	28,900
St. Mary's Episcopal Church	Childcare program while adults take ESL classes	6,000
The Piedmont School	Scholarships for needy students	31,698
Triad Health Project	Direct client services program funding	23,994
Unity Builders	Program to provide affordable housing to the Southside Community	32,759
Young Women's Christian Assoc of High Point	Fitness equipment to improve health of low-income individuals	23,718

Please visit our website, [www.hpcommunityfoundation.org](http://www.hpcommunityfoundation.org) for further information.

**TOTAL \$301,100**

# THE PRINCIPALS' FUND

A Helping Hand For Students



High Point Principals

In the past year, The Principals' Fund has continued to fulfill grant requests to help cover unbudgeted expenses in High Point public schools based on applications from school principals. Examples of grants made during the 2011-2012 school year include funding for the following:

- Ferndale Middle School Technology Student Association trip to national competition
- New band uniforms for Central High School
- Transportation costs for Special Olympics training for Northwood Elementary students
- Musical instruments for Parkview Elementary School
- Microphones for the Penn-Griffin School for the Arts Theatre Department
- Construction of a greenhouse at Andrews High School

In August, the Principals' Fund Committee held its annual Celebration of Principals Luncheon at the High

Point Country Club in conjunction with the High Point Rotary Club. All twenty-four High Point principals were honored for their tireless dedication to students, teachers, and providing quality educational experiences. Members of Guilford County Schools, including Superintendent Mo Green, were in attendance as each principal was asked to stand while Vicki Miller, Principals' Fund Committee Chair, shared each school's accomplishments. They highlighted everything from improved test scores to students who sent science projects into space. "I believe that our principals see their work as a calling and the Community Foundation enjoys recognizing their efforts in front of the business community each year," Miller stated. "We are so thankful to have the Principals' Fund as a resource to help these special men and women with the myriad of student needs they face every single week."

The Principals' Fund Committee also presented its first ever *Champion for Students* award at the Celebration of Principals event. The award will be given annually to recognize and honor



Dr. Curt Jacobs and son, Andrew

an individual who is actively involved in the High Point public schools or has a history of service, has made a significant and tangible contribution to a school or schools, has been a consistent advocate for students and schools, and has shown innovation and vision. Candidates must be a volunteer and not a paid employee.

The 2012 Champion for Students award was presented to the family of Gina Jacobs in recognition of her outstanding contributions to Oak Hill Elementary School and her advocacy for students in the public schools. Gina was known for her leadership and commitment to Oak Hill, as well as for the impact she made in enriching both the environment and the spirit of the school. Her example of advocacy is exemplary and the Foundation applauds Gina's efforts and is proud to support others who are impacting the lives of students in our community. 🌱

To donate to this fund, send your check to:

**High Point Community Foundation  
Principals' Fund**

P.O. Box 5166, High Point, NC 27262

or visit [www.hpcommunityfoundation.org](http://www.hpcommunityfoundation.org) to donate by credit card.



# HILDA FOUNTAIN

## The Passing Of An Era

By Paul Lessard

Hilda Fountain was truly an original... and I am going to miss her very much. She had become a hero to me over the years as she stood for everything that has made this country and our community great. She exuded integrity, self-reliance, leadership, candor and compassion in all that she did.

Hilda grew up in a time when young ladies were driven to Women’s College in Greensboro by horse and buggy, she saw technology evolve from the electric light bulb to the I-Pad, she lived through two World Wars, and she watched women go from not having the right to vote to serving as Secretary of State.

She was a career woman before it was cool. She loved the same man for over 60 years, raised a family of remarkable leaders and never forgot that the very best leaders are those who serve. Hilda always spoke her mind; she believed in hard work and expected people to be accountable and willing to help themselves. One of her sons served in public office for which he was expected to take an ethics course. He noted at that time he had been to the “Hilda Fountain School of Ethics” which taught him everything he needed to know about the subject. She loved her conservative politics, faithfully supported Hillsdale College and got me hooked on their newsletter. She was a voracious reader and she deeply believed in the greatness of America. Her mind was sharp and keen to the very end.

*“She lived a frugal life, but never let that keep her from experiencing the richness and joy that came from good friends, hard work, passion and a family’s love”*

She volunteered at High Point Regional for 37 years during which time she outlived three generations of High Point physicians. She drove her own car even at the age of 102 years and she



*She believed the very best leaders are those who serve.*

kept a garden that produced the best tomatoes I’ve ever eaten. She lived a life of independence and took great pride in living on her own. I’ll never forget how

she remembered my son the day he had surgery by driving to our home with a plate of freshly baked cookies.

She lived a frugal life, but never let that keep her from experiencing

the richness and joy that came from good friends, hard work, passion and a family’s love. I’ll never forget the day she called me up out of the blue and informed me that she wanted to give to the High Point Community Foundation because she believed in what we were doing. Hilda’s unexpected gift turned out to be a significant contribution. “We’ve got to look out for one another,” she stated. “I like the way you all do that.”

Later when I realized that she was not a wealthy woman I tried a few times to talk her into giving some of the money to her children to which she replied, “My children are self-sufficient and they don’t

need it and if you ask me again I won’t give the Foundation a cent!” The words never passed my lips again. Of course, I later learned that she had raised a U.S Navy Admiral who had attended Annapolis, a prominent attorney and a well-known and respected endodontist/ community leader and she was right... they didn’t need the money! They were men of character, courage and vision... just like their mother. Hilda’s money has already changed a lot of lives in this community and it will still be doing so 50 years from now. Like her, Hilda’s fund will defy the passage of time. 🌸

# LIVING THE BISON CREED

## Principal Bob Christina Talks Accountability

Bob Christina was one of the High Point principals honored at the HPCF Principals’ Fund 2012 Celebration of Principals. He joined the staff of High Point Central High School last year and has made significant gains in improving the school’s academic and social environment. The 2012 graduating class was collectively awarded over \$6 million in scholarships and once again, a Central Bison was chosen for both the UNC Morehead Scholarship and the Duke Trinity Scholarship.



As a new principal, Christina was especially interested in reducing the number of conflicts on campus to cultivate an improved atmosphere for learning. He immediately implemented a zero tolerance policy on misbehavior, emphasized the importance of personal responsibility, and replaced in-school disciplinary suspensions with an accountability program to teach students to assess and correct their thoughts and actions. Principal Christina describes his new program of accountability:

“We have a strong sense of shared core values that guide how we work with students at High Point Central High School. We have developed the Bison Creed and it provides both students and staff with a strong sense of purpose and commonality. The Bison Creed states, ‘I will respect myself and others, I will do my personal best, I will make good decisions, I will honor myself, my family, my school, and I will be prepared for college or the career of my choice.’ When dealing with student conflict in the school setting, we reference the Bison Creed and ask students to define the Creed in relation to their actions and behaviors. Ultimately, our goal is for students to develop social tools and skills that will enable them to make proper choices that align with our core values. We also value creating a strong sense of trust between adults and students. As a result of our actions, we have created the Reflection Room to specifically deal with student conflict. Students who are having conflict in classes are asked to visit the Reflection Room where specialists work with them to improve behavior. The goal of the program is to place students back into their classes so that little instructional time is missed. The program was in place for the first time last year and it was a huge success. We continue to develop the program to meet the unique needs of our students.” he said.

In the past year, campus conflicts have seen a significant decline. Principal Christina credits the improved social climate to student dedication to the hard work of self-reflection and personal growth. “The creation and use of the Reflection Room is making a difference,” he added. “It is a “cutting edge” approach to conflict resolution that is working at High Point Central.”

The Community Foundation applauds Principal Christina’s vision and innovative approach to a positive learning environment. 🌸





Congdon Family

# SIGNS OF HOPE:

## Foundation Celebrates Annual Meeting

“If you are going to be an asset to your community, you have to set aside your own personal goals every once in a while,” urged Joe Ehrmann, HPCF annual meeting keynote speaker. Called “The Most Important Coach in America,” by Parade magazine, he is a former pro football player, co-founder of Building Men and Women for Others, and the subject of the New York Time’s bestseller, Season of Life. Ehrmann draws from his sports and ministerial background to advocate for new focus in character development and leadership tools for high school sports and young adults. It’s not always about the win, he noted, but how the game is played. Ehrmann spoke about the importance of leadership from philanthropic organizations and the larger community to guide and equip young people to become agents of positive change. He emphasized his foundational belief that giving to others and standing for issues beyond self builds better people and better communities. “We must be signs of hope for one another,” Ehrmann noted, as he encouraged those in attendance to give their time, talents, or resources to create not only great individuals but also a great community team.

In celebration of community action, Paul Lessard reported that, to date,



Joe Ehrmann



*“donor-advised funds have awarded more than \$25 million to our community, state, country, and global projects.”*

the Foundation has awarded \$3.5 million in unrestricted grants while donor-advised funds have awarded more than \$25 million to our community, state, country, and global projects. Tom Blount, Grants Chair, reported that in the most recent grants cycle, the Foundation gave \$301,100 to 18 nonprofits that serve the greater High Point area. Education grants led the way with \$136,726 awarded to support local education initiatives.

The Foundation presents the Philanthropist of the Year award to a person or persons that have made extraordinary contributions of both leadership and resources to the betterment of the greater High Point area. The 2012 honorees for Philanthropist of the Year – Earl and Kitty Congdon – were revealed via special video presentation. This recognition was a grateful acknowledgement for the enormous body of philanthropic work the Congdons have offered High Point and the overall effect their contributions have had in strengthening the vision of giving. Mr. Congdon graciously accepted the award on behalf of his family and spoke of this community as a supportive and compassionate place to both give and receive.

Earl Congdon’s father founded Old Dominion Freight Line in Virginia in 1934. In 1962, the family moved the corporate headquarters to High Point. The family, including children and grandchildren, is involved in efforts at High Point University, High Point Community Clinic, and St. Mary’s Episcopal Church, where Earl and Kitty recently partnered with their children to underwrite the construction of a Community Life Center, which will be the first LEED-Certified building in High Point.

The High Point Community Foundation would like to thank our Annual Meeting sponsors: Wells Fargo Advisors in High Point, Abbott Downing, Sharrard McGee & Co., and Diversified Trust, with special recognition of long-time video partner, Gefen Productions. 🌸



Kitty and Earl Congdon,  
2012 Philanthropists of the Year





# THE IMPACT OF ANNUAL GRANTS

## Spotlight on Reading Connections

Did you know that 25% of adults in High Point function at the lowest level of literacy, unable to read more than a few simple words? Another 29% can read simple texts but still lack the vocabulary, comprehension, and problem-solving skills to be truly independent and to be successful in a competitive labor market.

Reading Connections has been providing adult and family literacy services in High Point since 2004. A past recipient of Foundation grants, this nonprofit has served 351 adults in High Point in the past year, as well as 24 children served through their Family Literacy program at Oak Hill Elementary School. Of adults, 70% made significant gains in their literacy skills, and 56% gained in literacy levels equivalent to several grade point levels. Additionally, 85% of in the High Point Detention Center literacy pilot program advanced a full literacy level. By comparison, the state and federal guidelines for program success this year was 33%, a 23% positive differential for our community! To accomplish this, 107 volunteers have devoted 5,485 hours of service, worth \$105,000!

Improved literacy skills also means greater economic gains. According to ProLiteracy America, every dollar



invested in adult literacy returns \$11 to the economy through increased wages, taxes paid, and decreased public spending on criminal justice and special education fees. That means the \$19,444 Reading Connections grant from the High Point Community Foundation will generate a return of more than \$213,000!

“The ability to read is a basic, absolutely essential need in this community,” stated Jennifer

Gore, Executive Director, Reading Connections. “We see good people every day who simply want to improve their lives and it is amazing to see how the ability to read creates opportunities. It’s why we do what we do and we hope all of High Point will join us in this effort.”



# A NEW VISION FOR HIGH POINT’S VISUAL ARTS

## Jeff Horney Assumes Leadership Position with TAG

Theatre Art Galleries (TAG) has been serving High Point since 1975, providing visual art exhibitions, workshops, classes, and educational experiences for all ages. To continue to grow its vision of community arts, TAG has recently hired Jeff Horney as Executive Director.

Horney is an experienced and dedicated community leader who has lent his skills, enthusiasm and support to over thirty local nonprofits. Organizations he has served include the High Point Chamber of Commerce, the High Point Convention and Visitor’s Bureau, Family Service of the Piedmont, the High Point Theatre Advisory Board, the String and Splinter Club, and Westchester Country Day School. He has also received numerous awards

for his leadership and commitment to this community including; High Point Citizen of the Year, High Point Chamber Small Business Person of the Year, Family Service of the Piedmont’s “For Love of Family” Award, the High Point Arts Council Mayor’s Award and being recognized as one of the 100 Most Influential in the Triad.

“As a lifelong resident of High Point, I know and love our city,” Horney expressed. “I relish the chance to provide fresh leadership and a new direction for the Theatre Art Galleries (TAG). The opportunity attracted me because I believe so strongly in the importance of the arts for all ages, and because of the great unrealized potential for TAG. We want to really ramp up our Arts Education program, raise the



bar on the quality and quantity of our exhibits of the visual arts, and extend our reach beyond the walls of our home in the High Point Theatre to all areas and populations of High Point. TAG has the opportunity to play a significant role in changing people’s perception of High Point through education, fun and engaging events, and greater exposure to the creative side of life!”



## CORNERSTONE: Camp for High School Students

3rd Annual Cornerstone Health Care Foundation Summer Camp attendees. Cornerstone’s annual camp introduces local high school students to the field of health care through experiential learning with medical professionals in health care facilities. Camp facilitators hope to create and encourage an interest in health care careers for future generations.





# UNITY BUILDERS

Changes Landscape of Homeownership



Unity Builders is a dynamic organization that is making an impact in the Southside community of High Point. With pedestrian-friendly roads, sidewalks and quality built homes, they create new neighborhoods and improve existing ones to revitalize and restore landscapes and pride of ownership. They have recently completed several new homes in the Vail Avenue area and are moving quickly with plans to build a dozen additional homes and townhouses.

A key focus of the organization is to place low wealth families into well-constructed homes in appealing neighborhoods. Unity Builders helps prepare first-time homeowners by providing housing counseling sessions that address issues such as credit and financial security. Much of the educational process is done in partnership with Family Service of the Piedmont who, with Unity Builders, seek to empower and support the families in transition. “Many of our new homeowners have come from families who never lived outside public housing,” expressed Bishop Terry Young, CEO/President of Unity Builders. “The idea of building assets and creating wealth is so new to our clients and yet when they see what they can do it becomes life changing and community changing.”

Young also noted that the organization works closely with the City of High Point, the Southside Neighborhood Association, and the High Point Police Department to acquire and develop land, preferably near recreation and social facilities, to create communities in which residents thrive. Unity Builders maintains a presence in the community long after home purchases are made by offering neighborhood empowerment programs, financial management classes, and remaining available to quickly address issues and concerns. The vision of Unity Builders goes far beyond home construction. They are dedicated to making Southside High Point a better place to live and play for everyone. The HPCF is proud to support their continuing efforts. 🌸



# HONORING OUR LOCAL HEROES

Foundation President Keynotes Event



Three years ago, Bud Frediani created an annual event, Salute to Heroes, to publicly honor the men and women who serve and protect Guilford County citizens. The event is sponsored by the American Red Cross, with whom Bud volunteers, and recognizes police officers, firefighters, emergency services personnel, military personnel and ordinary citizens who courageously assist those in need in our community.

High Point Community Foundation President and Carnegie Hero Medal recipient, Paul Lessard, presented the keynote address at this year’s event held at the Carolina Theatre in Greensboro. With a focus on the “Heart of a Hero,” Lessard reflected on what real heroism is all about and our society’s tendency to too casually apply the term. “Athletes who win dramatic games, movie stars and celebrities who travel to exotic locals and pose for photo ops are not heroes,” stated Lessard. “True heroism, which we have gathered to honor this evening, is the bravery and selflessness that are so perfectly described in the Gospel of John where he reminds us that; Greater love hath no man than this; that a man lay down his life for a friend.”

Thirteen heroes were honored in four categories: Humanitarian, Public Service, Military, and Citizen Hero. The honorees included four fire fighters, four police officers, two citizens, a nurse, a 911 operator, and one soldier, Specialist E4 David E. Hickman, who was the last American soldier killed in



Iraq in November of 2011. His Salute to Heroes award was accepted by his parents as several members of David’s platoon – here from Ft. Bragg – stood in salute in their dress blue uniforms in special remembrance of their fallen friend.

Two Salute to Heroes Humanitarian award winners were recognized for their initiation of the Triad’s Flight of Honor Program. This program honors the lives and courage of local WWII Veterans by flying them, free of charge, to view the WWII Memorial in Washington, DC.

The Red Cross has agreed to bring next year’s event to High Point University with Dr. Nido Qubein as the keynote speaker. We hope to see you there. 🌸

## We Honor the Generosity and Support of Donors who have given to the unrestricted fund of the High Point Community Foundation during our fiscal year ended June 30, 2012

- The Alex Sutherland Family *in honor of Jim Morgan*  
Candace & Bill Fenn *in memory of Brian Jones*  
Mrs. Marcella McGee  
The Nido & Mariana Qubein Fund *in honor of Jim Morgan*  
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Faye & Floyd Craven *in memory of Hilda Fountain*  
Maribeth Petrizzi & Sandy Ray *in memory of Hilda Fountain*
- Antioch Presbyterian Church *in memory of Hilda Fountain*  
Ann & Jim Morgan *in memory of Bill Ervin, Martha Holbrook, Wade McInnis, and Rev. Don Stevenson*  
The Debutante Club of High Point  
Gilbert Gates  
Beth & Brian Norris *in honor of Vicki & David Miller*  
A.B. & Grace Henley *in honor of friends for Christmas*





Rev. Carl Vierling

# IMPACTING NEIGHBORS IN CRISIS:

## The Community Resource Network

To more effectively meet emergency needs of High Point citizens, the Community Resource Network(CRN) was formed from the collaboration of multiple direct-service agencies to offer assistance “close to home.” The CRN agencies offer food and emergency funds for rent and utilities in seven designated areas of High Point with the idea that help is close by, and relationships grow from familiarity. “The old system of administering assistance was just not working,” noted David Miller, project organizer. “It was inefficient, it was too susceptible to misuse by people who would take more than they needed from multiple sites, and most of all it did not promote community. In this program, people come back to the same location, they become known, their issues are addressed so they can become self-sufficient.”

CRN member agencies are electronically connected to each other as well as to local churches, rental companies, and other nonprofits. This process helps reduce fraud so that resources help those truly in need. In the past 11 months the CRN has served 13,630 households in the greater High Point community. Of those served, 8,424 families received assistance with food and 5,204 families received some form of financial assistance. The CRN is also administrating the Crisis Intervention Program for the Department of Social Services of Guilford County, which helps clients avoid having their utilities cut off.

Reverend Carl Vierling recently began working as the Coordinator of the CRN. He served as a pastor for eleven years and prior to that was a corporate manager with experience serving on nonprofit boards. “The needs in our community can only be met as we come together in unity,” expressed Rev. Vierling. “The CRN is a step in the direction of unifying the community to meet the needs of our friends and neighbors.” The CRN operates under an advisory committee comprised of community leaders who determine the financial allocations made to each member agency, provide financial oversight, and work to further develop the CRN.

The Community Foundation is proud to partner with and support the CRN by managing a charitable fund that provides a vehicle for all donations and distributions. “We are thankful for the oversight and administrative support provided by the Community Foundation,” stated Rev. Matt Farabow, Chair, CRN Advisory Committee. “They have made us more efficient and helped us focus all of our time and efforts on our core mission, serving the community.”

A map indicating service areas for the CRN can be found at [sites.google.com/site/crnhighpoint/](https://sites.google.com/site/crnhighpoint/).

Service areas and agencies are:

- West of Main Street: Salvation Army, Hope Outreach, Ward Street Mission and West End Ministries.
- East of Main Street: Open Door Ministries, Helping Hands and the Macedonia Family Resource Center.

To learn how you can make an impact or volunteer, call Open Door Ministries at 885-0191. 🌸



# DUSTIN'S GREENHOUSE

## Globetrotter Accepts No Boundaries

Dustin's GreenHouse, an organization that has a Donor Advised Fund at the High Point Community Foundation, targets Guilford County high school students for experiential learning in a world environment. Students are chosen as “Globetrotters” for immersion trips to various underserved countries by their desire to explore different cultures, customs, and beliefs with compassion and openness, and a willingness to look beyond self in the service of others. This summer, the Globetrotters traveled to Belize, led by Dick Thomas of the Piedmont Environmental Center on a river journey that exposed them to Mayan ruins, service projects, and daily life of local citizens.

*“If your dreams do not scare you, they are not big enough.”*

A special emphasis of Dustin's GreenHouse is to “nurture possibility for students” by making the world a brighter place for others. As a past Globetrotter, Ricky Anjorin can attest to the program's often life-altering impact. In 2011, she traveled to Peru, spending three weeks working with underserved adults and children. The experience brought clarity to Ricky's long time desire to be a difference maker. As a child, she had a vision that showed how one person can change the world and that “the sky is the limit” for those willing to work toward their dreams. For Ricky, the sky is looking closer all the time. She is a recent graduate of High Point Central High School where she received the International Baccalaureate Programme Diploma, won numerous awards, multiple essay and speech competitions, and scholarships – including being selected as a 2012 GE-Reagan Foundation Scholar. She is a member of the Beta Club, the National Honor Society, the Science National Honor Society and served in leadership positions in several high school clubs. Ricky will be attending the University of

To donate to this fund, send your check to:

**High Point Community Foundation  
Dustin's GreenHouse**

P.O. Box 5166, High Point, NC 27262

or visit [www.hpcommunityfoundation.org](http://www.hpcommunityfoundation.org)  
to donate by credit card.



Ricky Anjorin  
with Peruvian children

Virginia this fall with a bright future ahead of her.

“I first met Ricky through the Dustin's GreenHouse Globetrotters Program which I have volunteered with for the past two years,” remembers Martha Yarborough, HPCF Trustee and Chairman of the Heart of High Point Committee. “I could tell right away that she was a very special young woman who not only had a strong work ethic and a good heart, she also had a servant leadership mentality which I knew was going to change lives.”

After her experience with the Globetrotters team, Ricky became a member of Dustin's GreenHouse Village, a service-based mentoring program that seeks to create change and affect the power of influence in the lives of young girls. The program offers tools for self-exploration and encourages potential. “I want to live a life of purpose with no boundaries or limitations,” states Ricky. “I want to live a life moving towards a specific direction yet still with a sense of spontaneity. Above all, I want to be confident in my actions...”

Ricky plans to earn her degree in Global Development Studies with a concentration in Global Public Health. After medical school, she hopes to work with the United Nations World Health Organization. One of Ricky's favorite quotes comes from Her Excellency Ellen Johnson Sirleaf, President of the Republic of Liberia. The message states, “If your dreams do not scare you, they are not big enough.” After all, the sky is the limit. 🌸



# SOUTHWEST RENEWAL FOUNDATION

## An Interview with Dorothy Darr

Local innovator, Dorothy Darr, is spearheading a project to transform High Point's Southwest district through environmental and ecological enhancement to promote community and economic health. HPCF President, Paul Lessard, interviewed Darr to discuss the Southwest Renewal Foundation and its proposed impact on our community. The following is an excerpt from this conversation.

### Why is the Southwest Renewal Project important to High Point?

DARR: Like so many residents of High Point, we have watched the decline of our inner city and realized that something had to be done to reverse it. When we looked into our own backyard at the Southwest quadrant of inner city High Point, just a few blocks from Market Square, we discovered extreme poverty, neglect, empty commercial buildings, boarded up homes, overgrown lots, kudzu covering Richland Creek and its floodplains, underutilized infrastructure with few people visiting the area and the perception of a high level of crime. We could see that this area had all the assets needed to build a healthy prosperous future with the help of community assistance.

### What will this project mean to the locals as well as the community in general?

DARR: Today, more than 50% of the residents in the Southwest quadrant live in poverty. The Guilford County Department of Health has determined this area to be a "food desert." Richland Creek is considered impaired by the

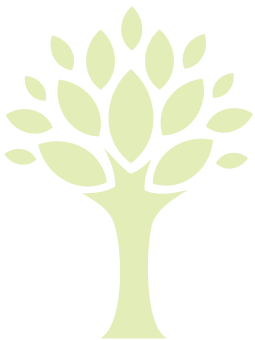


NC Division of Water Control. A growing body of research recognizes the link between impaired waters and high poverty rates. Addressing the need to protect the sensitive ecological features of the Southwest district to improve health will improve the quality of life for all residents. We want to develop a more beautiful environment for all to live and work in. We want to help residents move from poverty to prosperity, to seek higher education and to feel like a family with their churches and neighborhoods.

### What is your vision for this Project in 5 years?

DARR: We see the Southwest revitalization well underway demonstrating 21st century ecological principals of environmental sustainability and transit-oriented, mixed use development which will be

attracting business and job creation. There will be affordable and multi-priced point housing being built near work and shopping in close proximity to mass transit and alternative transportation. Citizens living in the Southwest quadrant will be experiencing reduced housing and transportation costs and they will also be enjoying health activities such as walking and bicycling, which will improve public health. 🌱



# HPU FRATERNITY ALUMNI

## Create New Donor Advised Fund

The alumni of Lambda Chi Alpha fraternity at High Point University have partnered with the High Point Community Foundation to establish the Iota-Phi, Inc. Donor Advised Fund, which will be used to grow an endowment that will provide for the educational needs of the fraternity. The fraternity has long been a proponent of volunteerism, developing student leadership, and preparing young men to positively impact their communities after graduation.

"Lambda Chi Alpha has been a part of the High Point University landscape for over five decades, and we are proud of the contributions we have made to both the school and the community," stated Ray Starrette, Iota-Phi President. "This fund will aid in providing a vehicle through which current members, and most importantly alumni, can support students for generations to come."

Lambda Chi Alpha fraternity was founded in 1909 at Boston



University and today has over 190 chapters and colonies. The High Point University chapter was chartered in 1954. Through the national office in Indianapolis the fraternity has

and other scholarship programs for the benefit of students at High Point University.

"It's always interesting to see how interconnected we all are," shared Coy Williard, Chairman, HPCF, whose father Coy Williard, Sr., was instrumental in establishing the original High Point College chapter of Lambda Chi Alpha fraternity in 1953. "I know my father would be very proud of what the Lambda Chi Alpha chapter has become." 🌱

To donate to this fund, send your check to:  
**High Point Community Foundation**  
**Iota-Phi, Inc.**  
P.O. Box 5166, High Point, NC 27262  
or visit [www.hpcommunityfoundation.org](http://www.hpcommunityfoundation.org)  
to donate by credit card.

developed leadership programs and seminars that train and develop leadership skills and values. Iota-Phi, Inc. is a charitable organization established by the Lambda Chi alumni to help support these educational seminars

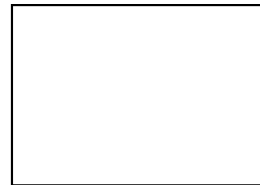
# SCHOLARSHIP WINNERS

## Travis Dillard & Dominique Hamlin

Congratulations to the 2012 High Point Central High School Class of 1960 Scholarship award winners Travis Dillard and Dominique Hamlin! Travis currently attends UNC-Pembroke and Dominique is continuing her studies at Ferrum College. The Class of 1960 and the High Point Community Foundation wish Dominique and Travis much success. 🌱







THE HIGH POINT COMMUNITY FOUNDATION

P.O. Box 5166 High Point, NC 27262

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## A CHAMPION FOR STUDENTS

**Gina Jacobs' Legacy**



Gina Jacobs made an enormous and lasting impact on the High Point community and at Oak Hill Elementary School in particular. Based upon her love and dedication to serving others, a model for volunteerism has been created that is being adopted by other schools in High Point.

Gina began volunteering at Oak Hill Elementary in 2010, when the Title-One school was going through a restructuring phase. With over 98% of its students from low income families, she implemented programs to connect students with community resources and compassionate volunteers, fostering a receptive atmosphere for academic success as well as personal enrichment. She provided opportunities such as performances by the NC Shakespeare to Go players, the Piedmont Opera, and trips to the public library. She began

a volunteer drive and recruited friends, church members, HPU students, community leaders and others. Gina had a love for literacy and was instrumental in the donation of much needed books to the school, and also began a “reading buddies” program. She solicited funds for needs-based as well as academic-based programs; sought assistance with student food, clothing and health needs; and spent countless hours working as a passionate advocate for the students and teachers of Oak Hill.

Oak Hill Elementary School has seen measurable success in the last two years, and a new initiative is underway to place lead volunteers in High Point schools, using the model Gina intuitively provided. The High Point Community Foundation Principals' Fund presented its very first “Champion for Students” award to Gina’s family. Her legacy will continue in High Point schools and in the changed lives of so many who knew her. 🌸