


SPRING 2016

CELEBRATING A VISION FOR GIVING

THE CATALYST

HIGH POINT COMMUNITY FOUNDATION




SAY YES
— TO EDUCATION —
GUILFORD
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**SAY YES
TO EDUCATION**
Impacting the Future
P5

ANNUAL GRANTS
Improving
Lives Together
P10-11

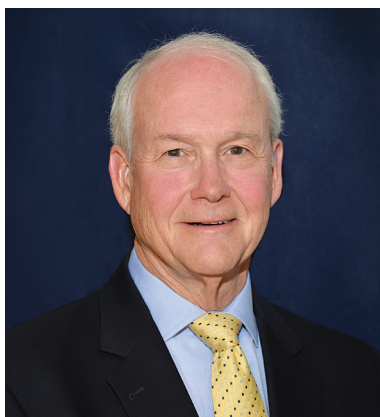
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EXCELLENCE | ACCOUNTABILITY | IMPACT



CHAIRMAN'S MESSAGE



Welcome to the 2016 issue of the Catalyst and thank you for your support and interest in the High Point Community Foundation. As the new chairman, I want to begin by congratulating Martha Yarborough on the many accomplishments she oversaw during her two-year tenure as chairman. Under her leadership, the Foundation has grown and evolved into a dynamic and relevant resource for the High Point community.

I look forward to these next two years as I believe we are living in a very exciting season for change in High Point. There is a confluence of innovative and productive opportunities presenting themselves that have the capacity to transform our quality of life, our local economy and the physical appearance of our city.

I have been involved with the Foundation for many years and have seen it grow into a flexible and proactive vehicle through which significant community change can be made. For the past year and a half, I have been leading the Say Yes Guilford Initiative for which we have raised over \$34 million with the ultimate goal of establishing a \$70 million endowment. This endowment will be a game-changer for Guilford County and High Point in particular, as it will provide last-dollar-tuition scholarships for GCS

students who graduate and are accepted into participating two- or four-year technical schools or colleges. Not only will this provide access to higher education for families in our community, it also will become a huge economic driver for our area.

Our Foundation's strategic focus will be to continue to address food insecurity by supporting the good work of the Greater High Point Food Alliance and the United Way of Greater High Point. In a community like High Point, there is no

reason for anyone to go hungry. We believe the answer is found in more effective systems, better food education and more coordination between the local players.

We also are committed to what we call "community cohesiveness," which

involves building a more proactive and dynamic community through private and public partnerships. This includes projects like downtown renovation, building a stronger private sector and looking for innovative ways to make High Point more attractive to new businesses and young people.

In short, I see the Community Foundation as a financial resource and even a community catalyst that can empower High Point and enable its citizenry to reach their fullest potential both personally and professionally.

Thank you for your support and prayers for the High Point Community Foundation.

Sincerely,

David Miller, Chairman

*"I believe
we are living in
a very exciting
season for change
in High Point."*



HIGH POINT
community foundation

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THE CATALYST:

CELEBRATING A VISION FOR GIVING

(kat'l ist) something that causes activity between two or more persons or forces without itself being affected; a person or thing that precipitates an event or change; a person whose talk, enthusiasm or energy causes others to be more friendly, enthusiastic or energetic.



PRESIDENT'S PERSPECTIVE



Over the years, I have kept a notebook in which I record quotes that I pick up from various books or articles I read each month. From time to time, I browse through these quotes looking for new ideas, insights and inspiration. Recently I came across the featured pearls of wisdom from Yvon Chouinard, well-known founder and owner of the outdoor clothing and gear company, Patagonia Inc. Chouinard has built his reputation creating and operating a successful business model based on his love of outdoor adventure sports, a commitment to preserving nature and a “Waldenesque” commitment to living true to one’s values. Here’s what he said about the nature of change, “Nature is unforgiving and survival is based on the ability to adapt.

Change is inevitable, but growth is optional.”

As I read these words I realized how this described the journey our Foundation has been on these past couple of years. I immediately felt a strong sense of pride and appreciation for the Board of Trustees who have led us with vision and integrity. We have made a very intentional shift from a large board structure that relied heavily on an active executive committee to a much leaner “working board.” The key to our success in this transition has been that every Trustee commits not only their support, but their time, energy and expertise. As a result we have evolved into a very dynamic, hands-on and invested board that has enabled the Foundation to grow and take on larger and more impacting issues like Say Yes to Education, food insecurity and rehabilitation of our downtown.

One of the unique characteristics of a community foundation is that we are built and specifically designed for per-

manence. Gifts made to the Foundation today still will be impacting our community 100 years from now. This sense of legacy is great, but, unless it is coupled with a keen resolve to grow and evolve with intentionality and discipline, then community relevance ultimately suffers. David Miller, our new Chairman, is committed to expanding our Founda-

“Nature is unforgiving and survival is based on the ability to adapt. Change is inevitable, but growth is optional.”
~Yvon Chouinard

tion’s impact upon our community through the vision and talent that is represented on our Board. I want to salute the 18 years of outstanding leaders who have served as Trustees and upon whose shoulders we stand today.

I also want to thank

David and our current Trustees for their willingness to serve, their strong work ethic and their commitment to our culture of excellence and relevance.

Always,

Paul Lessard, President, HPCF

The High Point Community Foundation Exists To:

- **Build an endowment through donations of all sizes for the community that will provide for the changing needs of the citizens of High Point for generations to come.**
- **Administer an Annual Granting Program that serves the needs of the greater High Point community by financially supporting nonprofit organizations and initiatives that are positively impacting lives in our community.**
- **Manage Donor Advised Funds, Special Interest Funds and Organizational Endowments for individuals, families, local businesses and nonprofit organizations; and assist them in fulfilling their philanthropic interests.**
- **Serve as a community leader, convening agencies and coordinating resources to make good things happen in the community.**

**For information, please visit our website at
www.hpcommunityfoundation.org**



MEET LISA AND HER REAL COMMITMENT TO EDUCATION

You may know Lisa Wheatley and her husband Ray from their successful businesses, REAL Kitchen and Market, on Lexington Avenue here in High Point. It's a popular spot for local Emerywood and High Point residents, but did you know she and her husband made a five-year dedicated financial commitment to Say Yes?



Lisa and Ray Wheatley with children Thomas, and Emma Caroline

"I know something good is going to come out of the bad."

We caught up with Lisa to find out why education and High Point is so important to her and her family. Lisa and Ray Wheatley Jr, are parents to Emma Caroline (17) and Thomas (13) so they know and appreciate the importance of education. "Education is very important to my family as it is with my business and I feel blessed for the people I had in my life that encouraged me to further my education when it could have been so easy to give up," said Lisa.

"When I first heard about Say Yes, I got excited about what an impact this would be for the kids here in Guilford County. Our decision

"We wanted to donate something close to our heart – the youth and future of High Point and Say Yes was the answer."

for REAL Kitchen and Market to make a five-year commitment was simple; we decided that our children in this community need and deserve the opportunity Say Yes was offering. We wanted to donate to something close to our heart – the youth and future of High Point and Say Yes was the answer."

When asked about the challenges facing educators, her own experience as a parent of two young children and how Say Yes will help alleviate some of the difficulties in the education system, Lisa says, "I believe that our schools are overcrowded and the student-teacher ratio is a challenge for educators."

"As a result some of the kids fall through the cracks and when they get to high school, some are simply not prepared for the increased work load or the most detail required in their subjects. We strongly believe that Say Yes will give kids a strong foundation at an early age and the tools necessary to be prepared to handle all aspects of their educational career."

Running a very successful business is a stressful, demanding, yet rewarding career and Lisa says she is motivated and encouraged by her "family and faith." However, when times get tough, Lisa has a little advice; "My family and staff know my favorite saying; "And this shall pass." I use that when I am at a high stress level like during market or holidays, when something silly happens and it is out of my control. When the Panthers and Cardinals lose a game, when I know something good is going to come out of the bad, I try to always keep positive and know that things could be a lot worse—don't sweat the small stuff!" 🌱



NEWS ABOUT HIGH POINT & HUNGER HIT HARD!

by Matt Thiel

It was difficult to believe that High Point was among the worst in the nation for hunger.

Even worse than the ranking were the numbers:

Thousands of families without access to quality food

Thousands of seniors without resources to stay healthy

Thousands of children with insufficient nourishment to learn

Fortunately, many people in High Point wanted to make a positive difference helping others gain better access to food. This was the simple, yet powerful genesis of the Greater High Point Food Alliance.

From the beginning, the commitment wasn't to think about problems, talk about issues or study the situation; it was to do something tangible.

The group began taking action in December 2014 and hosted the Greater High Point Food Summit in March 2015, drawing more than 350 attendees, one of the largest such summits of its kind in the nation.

The primary goal emerging from the Food Summit was unity, bringing the community together to focus on food insecurity. The group left the summit

weekend with a 32-action step agenda that included many steps, such as posting farmers' markets information on bus lines and offering ride-sharing so neighbors could get to grocery stores. Within 90 days, all 32 action items had been completed.

Progress has been amazing:

A community garden in the West End neighborhood

The Burns Hill neighborhood association establishing a food pantry

The Washington Street community offering garden planters so residents can grow their own food

Second Harvest Food Bank of Northwest NC beginning food drops in High Point, which will deliver more than \$1 million worth of food to those in need over the next year

guidance, support and encouragement, and this past fall, approved an \$8,000 grant, so the Alliance can develop its food app called "High Point Food Finder." The app will provide immediate access to valuable resources for High Point residents in need of food. The Foundation has also partnered with the Food Alliance to establish a fund to support ongoing efforts.

The Food Alliance focus for 2016 is EMPOWERMENT, moving from a charity model of emergency assistance to a community development model. Providing food through pantries and food drives will always be necessary, but the goal is to empower local families to develop their own solutions to food security.

The second Greater High Point Food Summit was held March 18-19 at

the High Point Community Center at Oak Hollow Mall. The theme was Creating "Food Secure Zones." Input and community support is necessary for success. Working together, we can make a positive difference and alleviate hunger in High Point. Let's do it NOW! 

"From the beginning, the commitment wasn't to think about problems, talk about issues or study the situation; it was to do something tangible."



GREATER HIGH POINT FOOD ALLIANCE

The High Point Community Foundation was engaged in Food Alliance efforts from the beginning, offering

To donate to the Greater High Point Food Alliance Fund of High Point Community Foundation please visit our website.



A HOME RUN FOR HIGH POINT

Dr. Patrick Harman, Executive Director of the Hayden Harman Foundation, is asking locals why they love their city for the “I believe in High Point” project. These stories will be published for all to enjoy. This initiative demonstrates the love of a city with so much potential for greatness. This is another living example of community cohesiveness. It exemplifies the continued passion for the revitalization efforts of High Point by supporting and volunteering on numerous projects that can move the city forward.

Currently, one of the initiatives is boosting a redevelopment project within the core city that will be a catalyst for transformation. This project will help break barriers between generations, cultures, socioeconomic statuses and more -- serving everyone from millennials to babyboomers. Residents from Uptowne, Washington Street, the Palladium area and everyone in between can enjoy a single gathering place that transcends the ages, and encompasses diversity. The answer to community cohesiveness is America's greatest pastime: baseball!

Many High Point area leaders are volunteering their time on a task force that was created under the advisement of Mayor Bill Bencini to study the feasibility of a multi-purpose stadium



within the city core. The idea came to fruition at the High Point Convention & Visitors Bureau's annual meeting in May 2015. HPCVB, along with The City Project of High Point, formed this taskforce and has worked diligently on Phase 1, and Phase 2 is currently in process.

“Residents from Uptowne, Washington Street, The Palladium area and everyone in between can enjoy a single gathering place that transcends the ages, and encompasses diversity. The answer to community cohesiveness is America's greatest pastime: baseball!”

Task force members firmly believe in a multi-purpose stadium that can support the programming of the Hi-Toms' Coastal Plain League team, as well as youth football, lacrosse, soccer, concerts, American Legion tournaments, High Point Market events, corporate outings, family gatherings, fundraisers and more! Although the task force believes that this project is the answer for community cohesiveness and development, it had to get a secondary recommendation from professionals that are qualified to put analysis and statistics behind the dream. This group was fortunate to have a successful campaign to fund the study, starting with a leadership grant by the High Point Community

Foundation in fall 2015 of \$30,550.

Phase 1 of the study proved favorable for High Point to support this venture. The recommendation came from the nationally-accredited firms of Convention, Sports, Leisure-International (CSLI) and

Odell Architects. The task force now has the confidence to engage in Phase 2, which will determine site selection, costs and funding sources, and engage with national and local developers. The task force has presented this vision to other key stakeholders in the communi-

ty who could play a significant role in its success. So far, there has been overwhelming support by the private sector to see this project through. The public sector actively is discussing the project

and brainstorming potential plans of support. Community leaders recognize that this project is more than just about fun and baseball; it is a springboard that High Point needs to start the revitalization effort in the core city. Feet-on-the street leads to development that the core city so desperately needs.

The task force is grateful to the High Point Community Foundation's support of this project. This project unifies the community, is a catalyst for redevelopment, creates a stronger sense of community, is a beautification venture, provides a gateway, bridges surrounding community but, most of all, is a home run for High Point! 🏆



KIRKMAN PARK ELEMENTARY SCHOOL

Grant gives local school a much needed makeover

by Mary Nifong

As a parent, grandparent, concerned citizen, or taxpayer, one should expect to walk into any public school and find current and relevant resources that students and teachers need. That has not been the case at the Kirkman Park Elementary School library.

When Dr. Jamal Crawford became principal of the school, he discovered an unattractive library filled with out-of-date and inaccurate books. He established partnerships to update and improve the physical space in the library, began the process of weeding out the antiquated materials, and directed school funding toward the purchasing of new books. Unfortunately, Dr. Crawford realized that outside funding would be necessary to overhaul the library collection and provide students and staff with books that are aligned to the curriculum that children WANT to read.

In the fall of 2014, I became school librarian at Kirkman Park. I also was appalled at the state of the library collection. At that time, 6,199 books in the Kirkman Park library collection were published before 2000, with some books having copyright dates as far back as the 1930s. Only 417 books in the library collection were less than 14 years old. Dates and numbers do not adequately describe how obsolete the Kirkman Park library books were. Books on U.S. presidents ended with (34th president, from 1953 until 1961). Atlases included maps of the USSR instead of Russia. Space books discussed

“future space travel” that in actuality occurred more than four decades ago. When second grade teachers requested books on careers, they returned them all as unusable. Illustrations and careers depicted in the books were not relevant to education of today’s students. Educators cannot teach 21st century students with books written well before the turn of the century.

and needed matching funds for a grant I was writing. I told Sherri how dismal the library collection was at Kirkman Park. She asked me why I hadn’t pursued funding from the foundation and encouraged me to move in that direction.

Our school is the proud and grateful recipient of a \$23,000 grant from the High Point Community Foundation,

and the Cory McInnis “Compassion in Education” Fund. Students and staff eagerly are awaiting arrival of more than 1,200 new library books. These books will support instruction and students’ leisure reading needs.

Research shows that children become better readers when they are immersed in a print-rich environment.

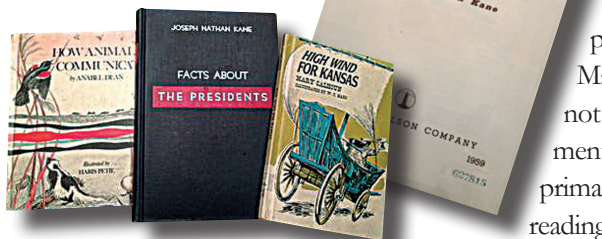
Many of our students do not live in such environments, and school is their primary source for their

reading materials. By providing our students with books that are modern, pertinent and appealing, we better educate children who can serve this community now and in the future.

Is the overhaul of the Kirkman Park library collection complete? By no means! But thanks to the generosity of the High Point community, the transformation is well on its way. 🌳



Sherri Scott, Mary Nifong, Dr. Jamal Crawford



Dr. Crawford and I looked for ways to address overwhelming needs in the library collection, and began by applying for grants from national foundations. While waiting to hear back on these grant applications, I was fortunate to run into Sherri Scott, from the High Point Community Foundation. I previously had worked with Sherri when I was librarian at Fairview Elementary



HEART OF HIGH POINT FUND MEETS EMERGENCY NEEDS

The Community Foundation is proud to partner with the nonprofits that are eligible for Heart of High Point funding by serving the most needy in High Point. Currently, they are: Open Door Ministries, Ward Street Community Resources, West End Ministries, Alcohol & Drug Services, Caring Services, Helping Hands, Community Clinic, Triad Health Project, Salvation Army shelter, and High Point Community Against Violence. Each of these organizations devotes more than half of their budgets and human resources to meet basic needs in the community.



Mental Health Associates received funding for replacing the upstairs HVAC unit, because a repair would leave what would be an expensive, recurring problem, costing much more in the long run.



Caring Services received funding to repair non-functional air conditioning units in several of their transitional houses. Ensuring livability in the homes was an essential need.



Salvation Army received final dollars to paint emergency shelter areas where paint was peeling, making it both unsafe and unattractive to the residents already facing difficult circumstances.



Open Door received funding for a hot water heater that supplied hot water to the entire facility at 400 N. Centennial St. after a gas heating element malfunctioned, which damaged the internal and external parts of the tank.



Triad Health Project received funds to supplement the increasing costs of two vital client services – transportation and nutrition assistance. Proper nutrition is essential for any human being, but particularly important for individuals whose immune systems are significantly compromised by HIV/AIDS. Additionally, at the core of their direct client services program is providing access to the healthcare that individuals living with HIV/AIDS need by providing bus passes.



Helping Hands requested additional emergency needs funding to meet the needs of clients who otherwise would have to be turned away due to increased demand in this economy. The assistance included rent, utilities, prescriptions, and bus passes for clients to get to work and other miscellaneous client needs.



To donate to this fund, visit our website at:
www.hpcommunityfoundation.org/donate

Send check to:

**High Point Community Foundation
Heart of High Point Fund**

PO Box 5166, High Point, NC 27262



2015 CELEBRATION OF GRANTS

One of the most rewarding events of our year is the Annual Grants presentation. It's the time when we gather to celebrate the recipients of nonprofits who do tremendous work in our community. Over the last 18 years, the foundation has given more than \$4.5 million to over 170 nonprofits – truly something to celebrate!

This year, the grants awarded totaled \$469,000, including grants made from the Heart of High Point fund, which provides emergency assistance to non-profits who commit 50% of their budget to meeting basic needs like food, shelter, clothing, and medical resources.

Neill McNeill returned as our emcee, and Doug Copeland, most recently of the Triad Business Journal, provided an overview of the influence of the community foundation within the business community. Representatives of the Greater High Point Food Alliance, Kirkman Park Elementary School, and The City Project spoke about the impact of the grants on their organizations and the projects they are funding. The projects are as diverse as:

a phone application that provides information about the location and hours of local food banks and other resources for food, updating library books in a school library where the average print year is 1972, and funding a second phase analysis of a downtown multi-purpose facility. Other grants went to organizations providing rapid rehousing for homeless women and children, early education, emergency dental care,

reducing violent crime in High Point, and many other needed programs.

President Paul Lessard said of the day, "The event highlights the idea that the foundation is a conduit between donors and good projects... People get to see the great things that are happening in the city, and how the foundation is strategically investing in our community."

Sponsors for our event were Blakely Financial, Inc., and Wells Fargo The Private Bank, and we appreciate their underwriting of this important event.



Martin & Lou Green, Susan Culp, Paul Lessard



Audrey Truman, Dr. Daniel Erb, Jim White, Candy Fenn, Bill Fenn



Jane McInnis and daughter Ashley with Paul Lessard

A hearty thank you to all of the organizations that applied for grants in 2015 and to the members of the grants committee for the difficult task of narrowing the field to our worthy group of selections. Thank you also to the McInnis and Hutchens families, whose grants provide additional funding to youth-centered programs, and to the members of our Heart of High Point committee. 🌳



2015 Grants Recipients



HIGH POINT COMMUNITY FOUNDATION

2015 GRANT AWARDS

A total of \$329,000 was granted to 16 local nonprofit agencies

The High Point Community Foundation is dedicated to strengthening the community for both present and future generations through the growth, management and disbursement of donated funds. Grant applications are accepted beginning June 1.

Organization	HPCF Allocation	Cory McInnis Fund	Violet Hutchens Fund	Total	Purpose of Grant
Community Clinic of High Point	9,722.00			9,722.00	Emergency Dental Extraction Program
Dustin's GreenHouse Memorial	19,242.00			19,242.00	International Leadership Program - Andrews/Central/Ragsdale
Guilford County Partnership for Children	6,617.00		17,285.00	43,902.00	Ready for School, Ready for Life - program to coordinate existing resources for 0-8-year-olds to prepare them for school
High Point Community Against Violence	23,944.00			23,944.00	Violent Crime reduction program in High Point
High Point Seventh-Day Adventist Church	6,562.00			6,562.00	Program to provide over-the-counter medicine to HP residents
Kirkman Park Elementary School	11,428.00	11,715.00		23,143.00	Read Learn Succeed - Library Books for 21st century
Mt. Zion Baptist Church	7,083.00			7,083.00	Community Writing Center - Snacks For Hungry Kids
Out of the Garden Project	24,528.00			24,528.00	Fresh Mobile Markets at five High Point locations
Salvation Army of HP Boys & Girls Club	23,080.00			23,080.00	Computers & technology for after school programs
Sisters of Charity of St. Vincent De Paul	27,890.00			27,890.00	Educational Scholarships
The Arc of High Point	14,000.00			14,000.00	Creative Arts Studio program
The City Project	30,055.00			30,055.00	Phase II Analysis of Downtown Multi-Purpose Facility
UW - Greater High Point Food Alliance	8,000.00			8,000.00	Mobile app for food access information in High Point
West End Ministries / Leslie's House	47,706.00			47,706.00	Leslie's House Rapid Re-Housing program
World Relief Corp	5,698.00			5,698.00	Health promotion for refugee families
YMCA	14,445.00			14,445.00	Feeding Lisa's Kids Program
Total	300,000.00	11,715.00	17,285.00	329,000.00	



WOMEN AND GIVING: The Female Philanthropist by Rhonda Lester

Let's examine for a few minutes women and how they influence our world and communities through charitable giving. Let's create a profile of the Female Philanthropist, if you will.

I planned to start our conversation with information about how women control most of the spending decisions and/or money in our country. After all, it's common knowledge. But when I went in search of a credible source for this widely known "fact," I found instead that better writers than I have searched also and come up empty handed. Even institutions that have been widely quoted as sources for such research deny the existence of such studies.

I found sources showing that women are increasing in educational level, income, and net worth, (1) and sources stating that women are poised to inherit 70% of the money passed down during the next two generations. (2) But you know what? That's not the same as controlling most of the spending decisions and money right now.

My mother used to say that common sense isn't all that common, perhaps common knowledge isn't all that knowledgeable either.

Since my opening assumption proved to be exactly that, an assumption, it looks like we need to find another place to start if we're going to look at the Female Philanthropist. Is there, in fact, a difference in how men and women give? The Bill and Melinda Gates Foundation funded some relevant research at Indiana University. (3) Let's examine some of their conclusions.

Three distinct themes surfaced from their research. First, women tend to spread their giving out over more organizations than their male counterparts. Second, they volunteer more. Lastly, they are more likely to engage in collaborative giving. (3)

As a side note, a fourth difference the researchers found is how we make the decision where and how much to give. Men tend to be

more influenced by their peers decisions, while women are not. (3) Call it a stereotype, and that's probably what it is, but I expected my gender to be more influenced by what our sisterhood of other women are doing. After all, we like doing things together (such as trips shopping or to the powder room.)

What drives these differences in giving styles? Several reasons are supported by the research, primarily social and psychological.

On the social side,



Rhonda Lester

"My mother used to say that common sense isn't all that common, perhaps common knowledge isn't all that knowledgeable either."

it seems women tend to have social networks that include more diverse friendships, and are weighted more in religious circles than men. They are also more likely to have less than full-time employment, and from an early age are socialized into more helping, nurturing, and caring roles. (3)

On the psychological end of the spectrum are empathy and risk aversion. (3) Women tend to be more motivated by empathy than men, and that leads to a desire to help multiple causes as well as more of a willingness to volunteer. In addition, by diversifying giving among various causes the perceived risk is lower.

Now that we've looked at why women diversify among multiple charities and why they volunteer, let's look closer at collaborative giving (also known as giving circles.) It apparently is an attractive option, since the vast majority of giving circle participants are women. (3) In fact, more than half of U.S. giving circles are women-only groups, and

many of them prioritize funding to issues that affect women and girls. (3)


The research I found didn't delve into mo-

tive, so for now I can only speculate about why giving circles are so favored. For clues, take a look with me at how collaborative giving works, and why that might appeal strongly to women.

Collaborative giving at its core is simply when donors work together. Typically one set of staff and/or researchers develops strategy, builds relationships, performs due diligence and monitors progress. The concept is that the time and expense on both the donor and the recipient sides of this equation can be greatly reduced.

For example, only one grant proposal to be written and evaluated, and only one set of research needed instead of many.

I see some attractive qualities here for female philanthropists. By pooling her resources with others, and using an efficient method to make sure administrative costs are minimized, each dollar theoretically can do more. There's also the appeal of being part of something bigger than what we can accomplish alone and of partnering with a group that has a vision and a plan that we support.

So what have we learned about our female philanthropist? She likes to help in a lot of areas, and she doesn't mind getting in there and helping with the work. She likes doing it as part of a group but will make her own choices without being overly influenced by what her friends are doing. 

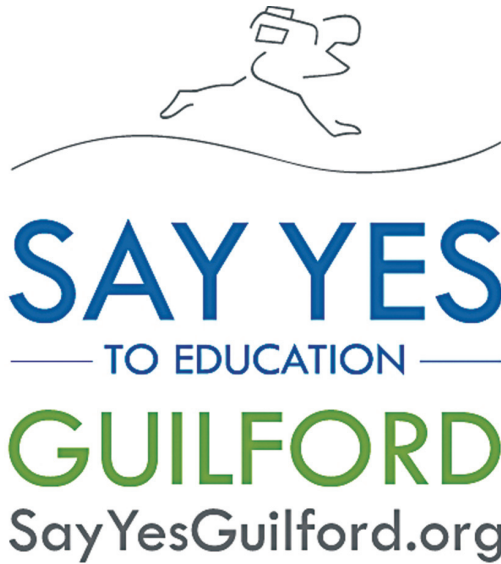
1.) (U.S. Census Bureau, 2012; Wang & Parker, 2014); -Ryan Gorman in Business Insider April 7, 2015. 2.) 2009 study from the Boston College's Center on Wealth and Philanthropy. 3.) How and Why Women Give: Current and Future Directions for Research on Women's Philanthropy, Women's Philanthropy Institute, Lilly Family School of Philanthropy, Indiana University, Indianapolis, May 2015 Pg. 33 Volunteerism Pg. 36 Collaborative Giving



SAY YES TO EDUCATION

On September 17, 2015, Say Yes to Education announced its official selection of Guilford County as its newest community partner. Say Yes Guilford is a non-profit partnership that is committed to providing access to college and other post-secondary scholarships for students in Guilford County Schools. In addition to scholarship funding, students in Say Yes Guilford – as well as their families – have access to a range of support services throughout elementary, middle and high school.

Mary Vigue, Executive Director, heads a dynamic team of leaders. Scholarship Director Kristen Christman shoulders the work related to the scholarship program, from qualifications and disbursement oversight of the scholarship program, to working with the national college compact. Keith Pemberton, Student and Family Service and Engagement Director, is tasked with creating relationships between Say Yes Guilford and Guilford County families and other key groups. Donnie Turlington, Director of Communications, oversees strategic planning, social media, web, advertising, media, and communications and marketing. Casey Harris has stepped in to oversee data



“The High Point Community Foundation has partnered with the Community Foundation of Greater Greensboro to spearhead the fundraising aspect, and has promoted the program through information forums and other events that provide visibility to the local organization.”

“I look forward to working with each of these talented and experienced individuals to support and create opportunities for students and their families.”

management and the rollout of the student monitoring system. “I look forward to working with each of these talented and experienced individuals to support and create opportunities for students and their families,” Vigue said of the recent hires.

What does Say Yes mean for the greater High Point community? The partnership focuses on how communities address the social, emotional and financial barriers that prevent students from achieving their educational goals. Students in Guilford County Schools will be provided with the support they need to graduate from high school and be prepared for post-secondary success. Healthy schools, tuition support for their children, and a more educated

workforce create incentives for businesses to relocate or begin operations in Guilford County.

Local donors have raised more than \$35 million of an estimated \$70 million goal to make this opportunity possible and fundraising has continued to grow since the initiative was launched last fall. The High Point Community Foundation has partnered with the Community Foundation of Greater Greensboro to spearhead the fundraising aspect, and has promoted the program through information forums and other events that provide visibility to the local organization. As fundraising continues to remain a primary goal

for 2016, Say Yes Guilford is also in the process of developing task forces to further enhance support services provided to students and families.

“Say Yes has given Guilford County a once-in-a-generation gift that will provide opportunities for students that their families in the past could have only dreamed of,” said David Miller, donor and High Point business leader.

Since its inception, Say Yes Guilford has worked diligently to begin educating students and parents through a series of informative events, as well as working with college representatives and other organizations to provide support for families in completing the Free Application for Federal Student Aid (FAFSA). Say Yes Guilford plans to award its first scholarships to students graduating from Guilford County Schools this spring. 🌱



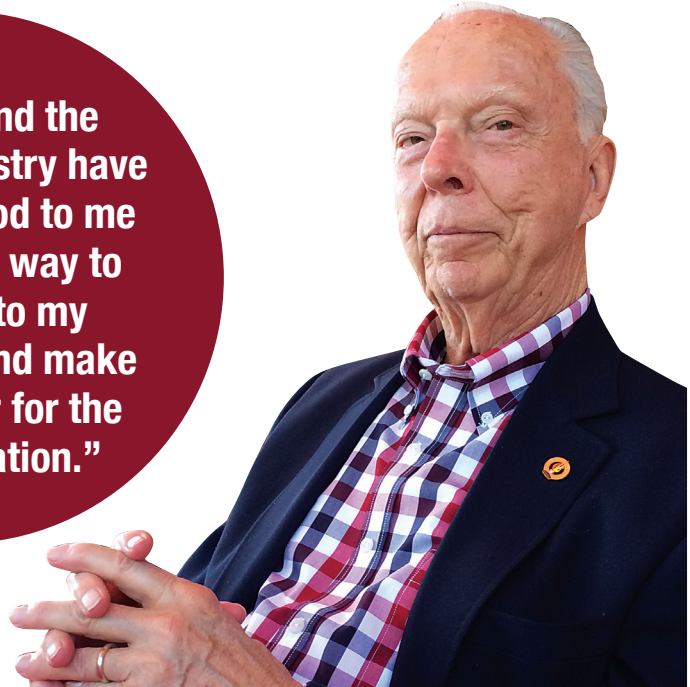
BILL FENN - WHY I GIVE

I have been very fortunate in my life; I've had opportunities I received from my service in the military that paid my way to Yale University which led to a very successful business career. I have always believed that those who have been blessed have an obligation to pass the blessing forward. I believe that regardless of one's income we are all called to give to the less fortunate and that can be through money, time or talent.

One of our favorite areas of interest is education because the gift the Army provided me at Yale and my ability to speak Japanese opened up so many doors for me. I believe this is one area of life in which hard work, commitment and opportunity can change everything.

My story is not that different from so many others. Opportunity presents itself to everyone at some point and I, like many others, seized the opportunity and it benefited not only me and my family but hopefully others that we have impacted through our giving over the years. Our donor advised fund at the Community Foundation has been an invaluable tool for my wife, Candy, and me. We channel all of our giving through the Fund which

"The city and the furniture industry have been very good to me so this is my way to give back to my community and make things better for the next generation."



Bill Fenn

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the Foundation staff manages and oversees.

They take care of all the details so that really all we have to do is decide whom give the money. I like the fact that I have been able to name Candy as my successor and also include my children which enables me to share my values with them.

I earned my living in High Point and will forever be thankful for the experience and success I've had.

The city and the furniture industry have been very good to me so this is my way to give back to my community and make things better for the next generation. One final piece of advice would be to remind people that it is easy to put off charitable giving until later for we all have very busy lives. I have found that making a plan early and accomplishing your philanthropic goals while you are able to enjoy the fruit of your giving is a wonderful and very fulfilling experience. 🌳



FOUNDATION WELCOMES NEW TREASURER

Mark Nelson, Shelton Nelson & Associates P.A.



Mark Nelson

The High Point Community Foundation announced in February that Mark Nelson, a partner with Shelton, Nelson and Associates, will be taking over as treasurer for the

retiring Dan Odom who has served in this role for 11 years.

Mark, originally from Maryland, attended Pfeiffer University, where he played on their Men's Varsity Soccer Team and studied accounting. After earning his CPA he began his career at BDO Seidman, where he worked his way up to Partner and later moved on to become an Audit

Partner with Cherry, Bekaert & Holland. While at BDO Seidman he was mentored by Ken Smith and built many relationships with the High Point business community. His experience in the accounting field ranges from local to national, and he has long been a respected community and local business leader.

Mark is married to Valerie and has two children, Ashley and Gabriel. Although currently a grandfather, he is anxiously awaiting the birth of his second grandchild.

"We are so fortunate to have a man of Mark's professional reputation and character to take over for Dan Odom."

"We are so fortunate to have a man of Mark's professional reputation and character to take over for Dan Odom," stated Paul Lessard, President, HPCF. "When Dan Odom tells you that he respects someone as much as he does Mark, you know you have a winner. We look forward to working with Mark, who I know will bring great things to our endeavor." 🌳

We honor the generosity and support of donors who have given to the Community Impact Fund fund of the High Point Community Foundation during our fiscal years ended June 30, 2014 & June 30, 2015 which allows the Foundation to support its Annual Grants Program.

Joe & Allie Blosser

The Estate of Jack Bollinger

The Estate of Dr. Ralph Brooks

Susan Culp

Family of. P. Hunter Dalton, Jr.
in honor of Jim Morgan

The Debutante Club of High Point

Bill & Candy Fenn

Skipper Gates

The Hilda B. Fountain Fund of HPCF

The Skip and Susan Gilliland Foundation, Inc.

Sarah Kemm

Gene & Jane Kester

Dan & Gloria Odom

in honor of Marsh & Jack Slane & David Hayworth

David Ogren

Skip & Fran Queen

in memory of Dr. Ralph Brooks



MARTHA YARBOROUGH

Departing Remarks

As I reflect on my two years as chair of the High Point Community Foundation, one word comes to mind — growth.

The foundation has broadened its base with simple suppers, the creation of a marketing committee, building a strong social media presence and developing a new website. As a result, our donors include more young professionals, more women and more area residents who are discovering benefits of the foundation for the first time.

Growth creates change and expansion — a new logo, website and enhancing our financial capabilities with new software. Yes, in the last two years there has been growth and with growth comes changes, but our mission remains the same: to support a diverse, healthy and productive community for both present and future generations.

I consider it an honor to have been chair during this time. Thank you for this opportunity to serve. 🌳



Martha Yarborough

SAY YES TO GUILFORD COUNTY FOUNDING DONORS

It is with deep appreciation that we recognize our Founding Say Yes Donors for their generosity, confidence and commitment to the Say Yes Guilford initiative.

Years from now people will look back on this generation as the one who clearly and boldly stated that every child deserves an equal opportunity to reach their fullest

educational potential. Through K-12 support, this community will nurture, mentor and guide all of our public school children, regardless of race, religion, ethnicity and/or economic status.

Thank you for equipping the High Point community to raise the most self-sufficient, healthy, well-educated generation in the history of High Point. 🌳

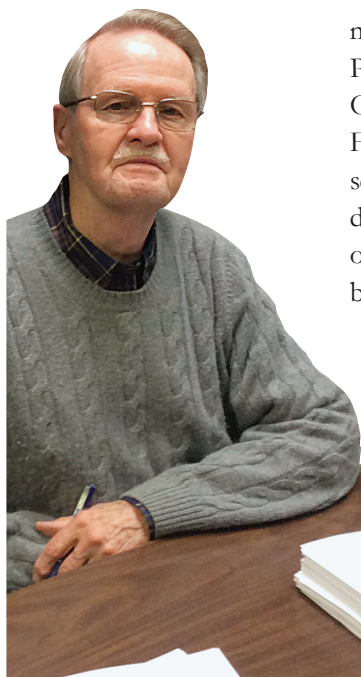
Dr. L'Tanya Bailey
Michael & Stephanie Beaver
Joe & Allison Blosser
Julian & Ann Busby
Earl & Kitty Congdon & Family
David & Jennifer Covington
Rob & Susan Culp
Deal Foundation
Andy & Melanie Eskew
Bill & Candy Fenn
Joe & Emily Fisher
Louise Foster
Gentlemen's Christmas Dinner Inc.

David Hayworth
AB & Grace Henley
Dan & Jenni Lynch
Eric & Alyce Hill
Ken & Sally Hughes
Tim Ilderton
Dorothy Kearns
Gayle Kearns
Kenan Charitable Trust
Dusty & Kay Maynard
David & Vicki Miller
Molly Millis-Hedgecock
Emily Millis-Hiatt

Alice Moore
Jim & Ann Morgan
Gloria & Dan Odom
Kim & Phil Phillips
Real Kitchen & Market
Lisa & Ray Wheatley (Real Kitchen and Market)
Sharon Sink
Jack & Marsha Slane Family
Shane Stutts
Matt & Emily Thiel Family
Jim & Emma White
Martha Yarborough



DAN ODOM HPCF Treasurer 2005-2015



Dan Odom

This past December at the final board meeting of 2015, the Trustees of the High Point Community Foundation honored Dan Odom for his eleven years of service as the Foundation's Treasurer. Dan was only the second Treasurer in the history of the Foundation and, ironically, was the brother of the Foundation's first Treasurer, his brother, Charles.

"Dan has always had an impeccable reputation in the High Point community, but more than being just a highly valued financial resource, he has been a true friend to our staff and the Foundation," shared Paul Lessard, President, HPCF.

Dan has been a well-known and respected leader in the accounting community

for over 50 years. At Odom and Company, he works with his daughter, Karen and a staff who serve some of the most influential businesses and families in the community. He is known for his tax expertise, his commitment to service and incredible attention to detail. Over the past eight years, during which time the assets of the Foundation have doubled in size, Dan has worked extensively with and mentored Karol Murks, Director of Accounting and Grants.

"Mr. Odom is a true gentleman and one of the most conscientious men I have ever had the privilege of working with," shared Murks. "I have learned so much from him and I will greatly miss working with him." The Foundation is deeply grateful and thanks Dan for his many years of service, loyalty and friendship. 🌳

HPCF RECEIVES REACCREDITATION

High Point Community Foundation recently has been re-accredited with National Standards for U.S. Community Foundations®—the highest standards for philanthropic excellence.

We work to support the causes our community cares about, from education, to food insecurity, to building a stronger and healthier High Point. According to Paul Lessard, President, "The High Point Community Foundation has become a safety net, a reservoir of hope, for those who struggle and go without in our community. We are honored to have this distinction and are so proud of Sherri Scott, Director of Donor Services and Administration, for her hard work in leading us through this process."

National Standards says that we meet the most rigorous standards in philanthropy and is a promise to our community that we'll continue to do this good work together, right here in High Point.

National Standards is not mandatory. We chose to go above and beyond by affirming our commitment to excellence and accountability. Our accreditation provides assurance that we have

sound policies and practices in place. In short, it means we meet the highest standards for local giving.

To receive accreditation with National Standards, High Point Community Foundation submitted our policies and procedures to a rigorous review of 41 National Standards in six key areas of community foundation operations, including donor services, investment management, grantmaking and administration.

The National Standards for U.S. Community Foundations® program was established in 2000 in cooperation with the Council on Foundations. For more information about National Standards, visit www.cfstandards.org. 🌳





NEW DONOR ADVISED FUNDS

Ann and Julian Busby


Ann and Julian Busby are well known names in High Point. Ann is a respected community leader who was the founding Executive Director of Communities in Schools (CIS) in High Point. Under her watch, CIS became one of the leading agencies for impacting economically challenged students and keeping them on-track for post-secondary school opportunities. Julian Busby is a retired OBGYN physician who has had a long and well regarded career in High Point's medical community.

"Both Ann and Julian also have long been leaders and benefactors to our community both professionally and in their local volunteer efforts,"

notes Paul Lessard, President, HPCF. "Ann has played a key role in our Say Yes to Education fundraising efforts and we are so proud to have an opportunity to work with Ann and Julian as they use their donor advised fund to invest in causes they care about."



"We established a donor advised fund because we believe the High Point Community Foundation is an organization that is improving the lives of the people who live in this community," said Ann and Julian. "We feel fortunate to be a small part of making this a stronger, more vibrant community and of building a legacy that will live on after us."

"Ann is one of our community's finest leaders," states David Miller, Chairman, HPCF. "She brings tremendous credentials with her as she joins our Board, she understands High Point, cares for our young people and has a clear vision for how High Point can strengthen our educational system." 

James Wallace (1935-2015)


There were three things that Jim Wallace really cared about; his God, his family and his community of High Point. Jim grew up in Gastonia, NC and very proudly served as a US Navy aviator during the Korean Conflict.



After the war he attended Belmont Abbey College on the GI Bill. Upon graduation he began his career with Western Electric working in the installation division and later transferred to their international side where he sold telephone equipment to the US Army all over the world. In 1968 he came to High Point and established Wallace Enterprises comprised of a real estate business and auto sales company that was located on English Road.

Over the years, his roots grew deep at Oak View United Methodist Church and later at Christ United Methodist Church, and the YMCA Bible Study. He developed lifelong friends through his association with the Masons, the

Shriners and the High Point Elks Club. In short, Jim built a rich and fulfilling life in High Point, he raised a family, grew his business, invested in his church, his friends and his community. His love for High Point ultimately led him to establish a Donor Advised Fund at the Foundation which will impact others for years to come.

"Jim is a man who served his country and his community and the establishment of this fund is just another sign of the depth and breadth of his character and heart," said Paul Lessard, President, HPCF. "We are grateful for Jim's vision and his love for this community – this fund will positively impact High Point for generations to come." 



NEW DONOR ADVISED FUNDS

Mike and Zoe Draelos



A love and passion for education, science and, specifically, medical science have long been dominate themes in the lives of Mike and Zoe Draelos. Both are medical doctors with Mike special-izing in gastroenterology and Zoe working in the field of dermatology. Both are research oriented and in fact, Mike recently retired from his practice to work more in his wife's dermatology research operation. Over the years, Zoe has literally built an internationally recognized skin research center. She was recognized nationally by the American Academy of Dermatology with a Presidential Citation for her

research contributions to health care. She and Mike are considered one of the industry's go-to research sources for highly recognizable companies in the world of skin care and cosmetics. Together, they set up a donor advised fund at the Foundation to serve their charitable interests and have also been working on an exciting summer research program to benefit local students.

"Mike and Zoe are very passionate about the power of education and medical research," shared Paul Lessard, President, HPCF. "They have established very successful medical careers and a thriving research business through this passion and they want to share this with students in our community. The Draelos Science Scholars program will match High Point Central students with High Point University professors to do research projects that the students can use to help them get recruited to college. It's a very innovative program that will greatly impact our local students by

giving them a college experience while still in high school.

The program was inspired by a similar internship Mike and Zoe's sons, Mark and Matthew, took part in while attending the Guilford College Early College program. The research they accomplished not only inspired them to look into the medical field it also opened doors at Duke University where they are both NIH scholarship MD/PhD Students.

"This research experience really opened our children's eyes to the possibilities one can find in the study of science, technology and medicine," stated Dr. Mike Draelos. "Zoe and I believe that there are many other students like our boys who just need a little exposure and inspiration to become interested in a career in science and medicine. We are excited and humbled to have a chance to make this happen for our local students." 🌱



Maurice Hull is a renaissance man of many interests and passions; he's a retired attorney, the CEO of three companies, he develops and owns multiple residential and commercial properties, he's been on the boards of dozens of companies and organizations. Over the years he's been the Chairman of the region's Boy Scouts and a recipient of the "Silver Beaver" award, an accomplished racetrack driver of both stock cars and Porsches.

Maurice Hull

He owns Waukegan Farms in Caswell County, where he breeds American Quarter Horses, oversees a Loblolly Pine Tree plantation and grows grain and tobacco. His other loves include hunting, fishing and traveling which he combines for trips all over the world. In addition to this, Maurice's true passions include his wife Laura, his children, and the community of High Point which he calls home.

Maurice's businesses and hobbies have taken him all over the country and the world, but his real estate and

commercial landscaping businesses and his farm are his pride and joy. He has made High Point his home and his Donor Advised Fund will enable his family to invest in programs and projects that interest them. "Maurice is a man of many talents," notes David Miller, Chairman, HPCF. "Maurice is one of the most upbeat and enthusiastic promoters of High Point I know. He has always been there when High Point needed him and his love of his community is evident in all he does." 🌱



HIGH POINT
community foundation

THE HIGH POINT COMMUNITY FOUNDATION

P.O. Box 5166 High Point, NC 27262

ph: 336.882.3298 ☎ fax: 336.882.3293

www.hpcommunityfoundation.org



2015 HIGH POINT CENTRAL CLASS OF 1960 SCHOLARSHIP RECIPIENTS



Congratulations to Xavier Daniels and Taylor Martin for being selected as the 2015 High Point Central Class of 1960 Scholarship recipients. Xavier is attending UNC Charlotte and Taylor is attending NC A&T University.