

High Point Community Foundation

Improving Lives Together



HIGH POINT
community foundation



The High Point Community Foundation is designed and built for permanence - a financial resource that will always be here, overseen by local leadership, and meeting the “unmet needs” of our community.

“It’s not that you live to be 100-years-old. It’s what you made happen during those 100 years.”

Bill Horney
Founding Executive Board, HPCF

Vision

To establish and sustain a permanent financial resource, a “reservoir of hope” that supports a diverse, healthy and productive community for both present and future generations.

Mission

The High Point Community Foundation is a catalyst for positive change that promotes philanthropy, administers an expanding grants program and serves as a trustworthy partner in responding to community needs.

The High Point Community Foundation’s mission is 3-fold:

- Raise an Endowment which will benefit the greater High Point community forever.
- Oversee an Annual Grants Program that gives to nonprofits who are addressing key unmet needs in our community.
- Manage Donor Advised Funds that are like mini foundations for those who want to give to good causes without the hassle of dealing with legal, accounting, or the due diligence issues.

Impact

Granted:



\$5 million
in Annual Grants



\$47 million
from Donor
Advised Funds



170+
Organizations
Assisted

Community Catalyst for 20 years

Serving High Point through initiatives:

The Heart of High Point | Students First | Women in Motion

Offering Well-Diversified Fund Management

Extensive Oversight and Governance

“The Grants Program is focused on relationship building and investing in people and their creative ideas. We are offering an opportunity for our nonprofits to come to us and tell us what they see and then offer a creative solution they want to try. It is a catalyst for change because no one has ever tried some of these ideas ever before.”

Rev. Dr. Joe Blosser

Chairman of the Grants Committee, HPCF Director of Service Learning, HPU

“By supporting philanthropic activity and leveraging community collaboration, we envision a community where women and girls are wholly supported with knowledge and resources to nurture their growth.”

Virginia McDermott, Ph.D.

Marketing Committee Chair, Women in Motion Interim Dean & Associate Dean Professor, HPU

“Our Donor Advised Funds have become a tremendous force for good locally, regionally, throughout our nation, and literally around the world.”

Paul Lessard President, HPCF

Donor Advised Funds

Have you thought about your charitable goals and how you can make a difference in your community?

The High Point Community Foundation can guide and walk with you to achieve each one of your philanthropic goals.

Donor Advised Funds are like “mini-foundations” that allow individuals and families to pursue philanthropic goals in a structured manner. Perhaps a business is sold or a patriarch passes which initiates a taxable event. Instead of paying an inordinate amount of taxes, you can open a Donor Advised Fund and get an immediate tax deduction to create a fund through which you can give to nonprofits of your choice. It is a legacy vehicle that can be passed onto future generations and a wonderful way to teach your children and grandchildren about stewardship.

When Donor Advised Funds are established, donors are able to recommend how and when funds will be granted. The donor’s funds are overseen by the Investment Committee of the High Point Community Foundation and world-class investment managers. It is our goal to insure the growth of capital over time, while minimizing risk and volatility.

hpcommunityfoundation.org/DAF



Donor Advised Fund Fee Schedule:

Minimum amount to start a fund: \$7,500

\$7,500 - \$199,999	1.25%
\$200,000 - \$999,999	0.75%
\$1,000,000 +	0.50%
\$15,000,000 +	0.25%

Anyone can be a philanthropist, and you can do things for your family and community that future generations will thank you for... Come join us!



Grants

Are you passionate about finding solutions for our community's most pressing needs?

Our Annual Grants Program supports local nonprofits who are positively impacting the greater High Point community and are based upon the ever changing needs each year. Through the support of donors and the Foundation's strategic planning, grants serve as a catalyst so these local nonprofits can become stronger, more effective, and sustainable by:

- Supporting creative responses to existing or emerging community issues
- Funding efforts that build on our community's strengths and assets
- Addressing underlying causes rather than symptoms of problems
- Providing opportunities for low-income and underserved portions of the community
- Increasing cooperation and coordination among nonprofit program providers
- Leveraging additional support from other private and public funding sources

Community Impact Grant

The High Point Community Foundation grants to new or existing programs that address community opportunities or needs that can make a significant impact in:

- Education
- Food Security
- Community Cohesion

Strategic Leadership Grant

In 2018, the High Point Community Foundation launched a remarkable opportunity for nonprofits within our Granting Program: The Strategic Leadership Grant! This grant will provide up to \$100,000 allocated in a timeframe of one-to-three years to help make a significant and sustainable community impact. This is the Foundation's next step to be a catalyst within our community.

hpcommunityfoundation.org/grant

“The goal of the Strategic Leadership Grant is to focus the resources of the Community Foundation on a creative catalyst project that can move the needle on one of High Point’s most challenging issues. Through this multi-year grant, we intend to support a local organization that is being innovative, building coalitions, and creating the capacity of long-term change in our city.”

Grants Committee



Initiatives

Do you have a vested interest in helping to solve challenges and pursue opportunities to improve our community?

You can get involved at any level with the initiatives at the High Point Community Foundation... serving basic needs, supporting local public schools, and helping women take the next step toward success!



Heart of High Point

Meeting immediate “unmet needs” in High Point

Facilitates grants that supports the basic needs of the High Point community. Grants are made throughout the year to organizations whose mission is devoted to providing food, shelter, clothing, and rehabilitation or health services to the individuals and families in the community who need it most.

hpcommunityfoundation.org/heartofHP



Students First

Providing for the unexpected and unbudgeted needs in our local schools

Provides support and resources to High Point public schools that will directly impact students while strengthening the educational system in our community. Grants are made to schools with the specific purpose of providing for the unfunded expenses not covered by the school's budget and are focused on kid-centered programs or projects.

hpcommunityfoundation.org/studentsfirst



Women In Motion

Helping women take the next step toward success

A diverse group of women developing partnerships and programs, through philanthropic leadership to help women succeed both personally and professionally in the High Point community including Jamestown, Archdale, Trinity, and Thomasville.

womeninmotionhp.org

Investing

Our Foundation offers leadership and resources to address key issues in our community through granting, advocacy and institutional knowledge. Twenty years of granting and leadership has fostered our credibility, making us a catalyst for great things happening in the greater High Point area.

Did you know that community foundations...

- Drive community initiatives.
- Are organized and designed for “permanence” ... we will be here 100 years from now serving the same mission.
- Provide high-level financial management for nonprofits and individuals in our community.
- Give access to investments that typically would have very high minimums and are able to diversify investments that few can offer.
- Do not require donors to give 5% of their funds’ assets away every year (unlike Private Foundations).
- Offer a “hands on” philanthropic experience for new donors by providing the legal, accounting and due diligence work.



Did you know that community foundations...

- Have an in-depth knowledge of the community nonprofits that donors want to invest in and support.
- Provide a venue for smaller donors who want to make a difference. Serve as a leadership mentoring resource for our community.
- Are created to give anyone the chance to be a philanthropist which is not determined on income level.
- Support and complement the work of nonprofits.
- Serve the community at large.
- Do not seek annual gifts like most charities, but focus on special times when community donors can establish permanent funds during will or estate planning, sale of a property or business, times of unusual capital gains, or to perpetuate a memorial to parents or other loved ones.