

A VISION FOR GIVING



Annual Report 2021

HIGH POINT COMMUNITY FOUNDATION



MISSION

The High Point Community Foundation is a catalyst for positive change that promotes philanthropy, administers an expanding grants program and serves as a trustworthy partner in responding to community needs.

GIVING & PLANNING

We are dedicated to strengthening our community to create a better High Point for present and future generations. Without the tireless efforts and humbling generosity of our donors, we would be unable to fulfill this mission.

GRANTS

The Annual Grants Program will always be the flagship of the Foundation because from the beginning our mission is “meeting the unmet needs” in High Point.

*“a nation’s
greatness is
measured by
how it treats its
weakest
members”*

-MAHATMA GHANDI



Perspective from Paul Lessard

Leading into the Future

It is hard to write about anything these days without referencing the COVID-19 pandemic and its impact upon our community, state, country and world. As you can see from our magazine cover the theme is *Leading into The Future* and this has always been our mission; to serve as a catalyst for positive change and be a “Reservoir of Hope” during both the good times and the challenging times.

As a collegiate athlete I heard a lot of speeches on how adversity builds character and while I’m sure it does, what I think it reveals most is the quality of your character. This is true for both individuals and organizations. This past year I’ve seen so many of our nonprofit partners step up and make a difference during the pandemic and do so at great risk. This speaks volumes about the remarkable people who run organizations like West End Ministries, the High Point Food Alliance, the United Way of Greater High Point, Helping Hands, the Salvation Army Boys and Girls Club, Open Door Ministries and so many others. You learn much about an organization’s values and principles when times are hard and I’m proud to say our nonprofits really stood tall this year.

Our Community Foundation made a decision early on in the Pandemic to keep our doors open and be ready to play any role needed to keep folks safe in High Point. Two weeks into the pandemic our Heart of High Point Committee, under John Kennett’s leadership, put \$200,000 on the streets for basic needs. By July it became obvious COVID-19 was not going away and that mortgage protection and grace for utility bills were going to expire. We knew this would make life very difficult for many in August and September. In response to this Joe Blosser and our Annual Grants Committee team went to work and moved our Grants Program from November to August which put another \$400,000 in grants to work for our local nonprofits.



We improvised, adapted and overcame which is what strong teams do when faced with overwhelming odds. I could not be prouder of our Trustees and Staff as we have shown anything can be overcome with planning, strong leadership and vision. Our permanent endowment is High Point’s “safety-net” today and it will be 100 years from now. I don’t know what that crisis will be then, but what I do know is that the Community Foundation will be there ready to help.

Thanks each of you for your support and commitment to our great endeavor! God bless you and yours.

Always faithful,

A handwritten signature in black ink that reads "Paul". The signature is stylized with a large, looping 'P' and a cursive 'L'.

Paul Lessard, President, HPCF

IMPACT



\$5 million
in Annual Grants



\$78 million
from Donor
Advised Funds



170+
Organizations
Assisted

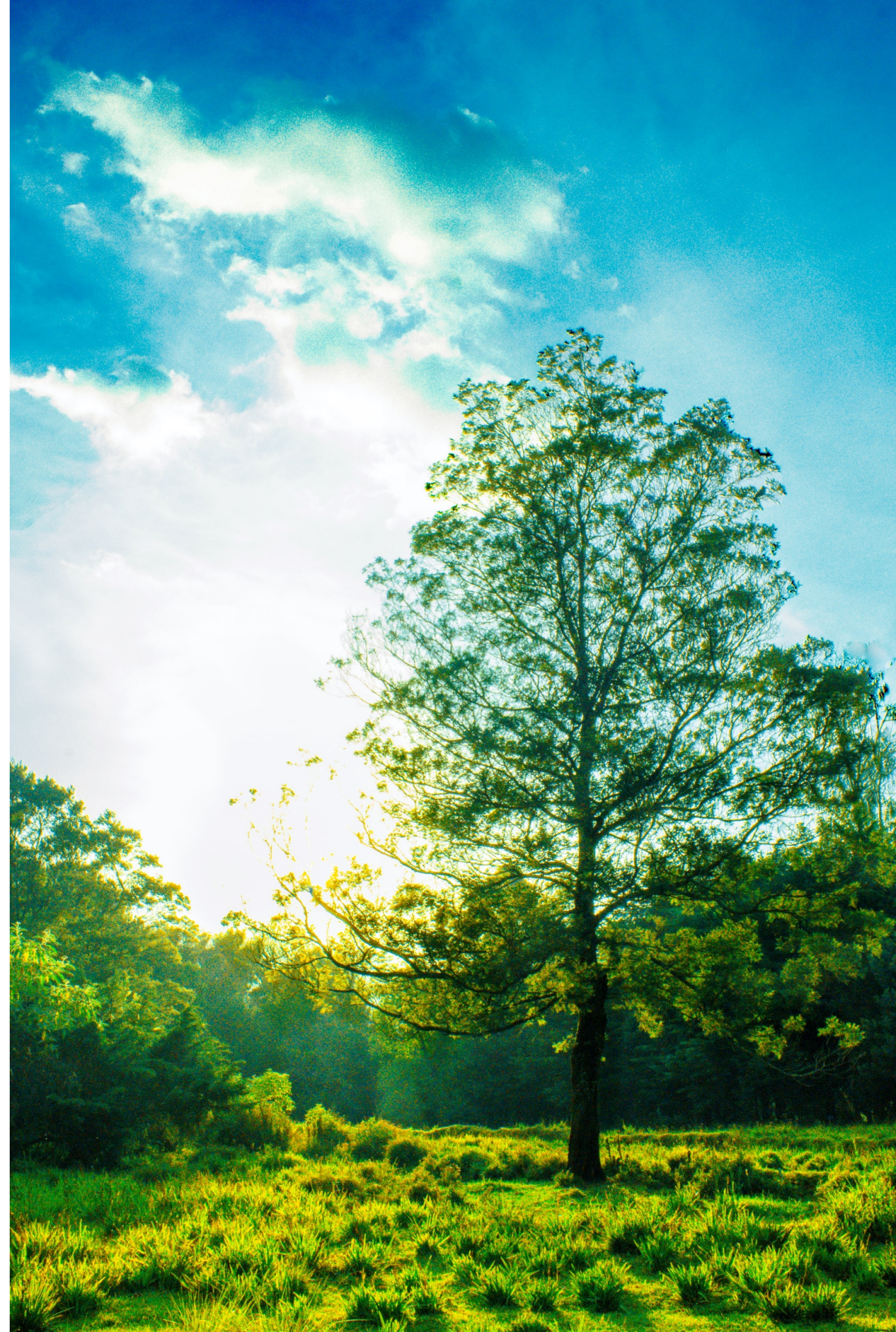
Community Catalyst for almost 25 years

Serving High Point through initiatives:

Heart of High Point | Students First |
Women's Fund

**Offering Well-Diversified Fund
Management**

Extensive Oversight and Governance



GRANTS

Our Annual Grants Program supports local nonprofits who are positively impacting the greater High Point community and are based upon the ever changing needs each year. Through the support of donors and the Foundation's strategic planning, grants serve as a catalyst so these local nonprofits can become stronger, more effective, and sustainable.

The work that we do can be long and tiresome, but to know you have changed someone's life for the better makes everything worthwhile. Not one person nor one agency can do it alone. It takes partners like the Community Foundation who is working behind the scenes to help get the journey started.

Brad Bowers, Executive Director
West End Ministries



INITIATIVES

Initiatives at the High Point Community Foundation serves basic needs, supports local public schools, and helps women thrive successfully!

High Point Community Foundation Initiatives

Heart of High Point

Provides for the basic needs of the High Point community.

Students First

Support High Point public schools and impacts students while strengthening the educational system.

Women's Fund

Helps women thrive in their community and give them the opportunity for a bright future and success.



HIGH POINT COMMUNITY FOUNDATION

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Robin Frank
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Jaymi LaGuardia
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