

A VISION FOR GIVING

The Catalyst



HIGH POINT COMMUNITY FOUNDATION

SUMMER 2021

*leading into
the future*





perspective

FROM HARVEY LOWD

After working in the corporate world for over 40 years, I have learned one of the most essential factors for success is an organization's willingness and ability to strategically plan and prepare for the future. In fact, Abraham Lincoln once said, "The best way to predict the future is to create it." This is what we strive to do here at the High Point Community Foundation.

Unlike any other nonprofit organization, the HPCF is designed for permanence and all that entails. Our endowment, initially set up in 1998 is overseen by a spending policy that ensures each year only a percentage of the earnings will be spent for grants and administra-

tion. This means assets under management which are currently over \$100 million will still be here in 100 years and will have grown exponentially to several hundred million dollars which will be used to meet the future needs of High Point.


What will these needs be? I can only imagine, but consider if you were looking at High Point's future needs in 1975 projecting forward to 2020, would you have had any idea COVID-19 would overwhelm the country and getting children access to Wi-Fi would be such key issues? These are issues we've been able to impact with our grants, and this has shown how important the lead-

“The beauty of the Community Foundation premise is that we believe most people want to do the right thing and sometimes it comes down to knowing what is needed, what organization does it best and this is what we bring to the table. Through my own philanthropy and serving on the HPCF Board of Trustees, I have learned there is nothing more powerful than a giving heart.”

ership and wisdom of a strong Board of Trustees comes in. Over the past 23 years we have been blessed to have an exceptional collection of High Point leaders who have shown a willingness to lead, give and use their talents to make our community a stronger, more vibrant place for all. So, going back to Mr. Lincoln, can we actually create our future? Probably not, but what we can do is create resources and strategies that will enable future generations of High Point to confidently address these needs.

The High Point Community Foundation is one way you can literally invest in the future of our community and know, without reservation, your gift will positively impact your children, grandchildren and even your great, great grandchildren. We have so many ways we can help you do this, and Paul Lessard would be happy to sit down with you and talk about how you and your family can impact the future of the community you love today. Thank you all for your friendship and support of our Community Foundation.

Sincerely, Harvey

A handwritten signature in black ink that reads "Harvey Lowd". The script is fluid and cursive, with the first letter of each name being capitalized and prominent.

HARVEY LOWD

CHAIR, HIGH POINT COMMUNITY FOUNDATION



President's Remarks

“Heart of High Point is an initiative fund that was established with the Jim and Jesse Millis, Sr. family and the Foundation to address basic needs in the High Point community. The initiative has been so successful at putting money on the street quickly to nonprofit organizations whose budget dedicates 50% or more to providing food, clothing, shelter, medical and rehabilitative needs. It underscores our belief that the Foundation is here to be a safety net for the most vulnerable in our community. We are indeed the keepers of our brothers and sisters.”

– PAUL LESSARD, PRESIDENT, HPCF

Leading into the Future

It is hard to write about anything these days without referencing the COVID-19 pandemic and its impact upon our community, state, country and world. As you can see from our magazine cover the theme is Leading into The Future and this has always been our mission; to serve as a catalyst for positive change and be a “Reservoir of Hope” during both the good times and the challenging times.

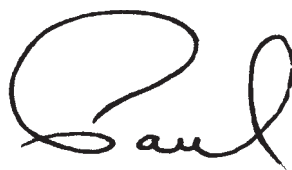
As a collegiate athlete I heard a lot of speeches on how adversity builds character and while I’m sure it does, what I think it reveals most is the quality of your character. This is true for both individuals and organizations. This past year I’ve seen so many of our nonprofit partners step up and make a difference during the pandemic and do so at great risk. This speaks volumes about the remarkable people who run organizations like West End Ministries, the High Point Food Alliance, the United Way of Greater High Point, Helping Hands, the Salvation Army Boys and Girls Club, Open Door Ministries and so many others. You learn much about an organization’s values and principles when times are hard, and I’m proud to say our nonprofits really stood tall this year.

Our Community Foundation made a decision early on in the pandemic to keep our doors open and be ready to play any role needed to keep folks safe in High Point. Two weeks into the pandemic our Heart of High Point Committee, under John Kennett’s leadership, put \$200,000 on the streets for basic needs. By July it became obvious COVID-19 was not going away and that mortgage protection and grace for utility bills were going to expire. We knew this would make life very difficult for many in August and September. In response to this Joe Blosser and our Annual Grants Committee team went to work and moved our Grants Program from November to August which put another \$400,000 in grants to work for our local nonprofits.

We improvised, adapted and overcame which is what strong teams do when faced with overwhelming odds. I could not be prouder of our Trustees and Staff as we have shown anything can be overcome with planning, strong leadership and vision. Our permanent endowment is High Point’s “safety-net” today and it will be 100 years from now. I don’t know what that crisis will be then, but what I do know is that the Community Foundation will be there ready to help.

Thanks to each of you for your support and commitment to our great endeavor! God bless you and yours.

Always faithful, Paul

A handwritten signature in black ink, appearing to read "Paul", with a large, stylized initial "P" and a loop at the end.

PAUL LESSARD
PRESIDENT, HIGH POINT COMMUNITY FOUNDATION

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ANNUAL GRANTS

Providing Covid Relief



EDUCATION

Adapting to Change



HIGH POINT STRONG

Progress in a Pandemic

"I'M VERY PROUD OF HOW HIGH POINT, MORE SPECIFICALLY, HOW HIGH POINTERS HAVE HANDLED THIS CRISIS WITH COMPASSION, WISDOM AND DISCIPLINE. AS I HAVE SAID BEFORE I BELIEVE WE HAVE A VERY UNIQUE SPIRIT THAT DRIVES US TO MEET CHALLENGES WITH QUICK AND DECISIVE ACTION AS WELL AS A DEEP SENSE OF SOCIAL RESPONSIBILITY!"

- PAUL LESSARD
President, HPCF

High Point STRONG




While the past year has been challenging and unpredictable, High Point has continued to grow, develop and move forward! This experience has made us all realize we are not invulnerable, no matter who you are, what you have or who you know; this virus played no favorites. It's been interesting to see how different communities around our country have dealt with its impact and the consequences. In many ways each city's response has been defined by the character, courage and faith of its people and leaders.

We stood strong because we knew the quiet heroes of High Point were at work, manning the food pantries, providing emergency housing and helping folks who needed rent or utility bills covered. The leaders of High Point also

continued to rise to the occasion – construction and development of buildings and businesses never stopped. The Nido & Mariana Qubein Children's Museum, Congdon Yards, the new Food Hall, Lenny Peter's development, small businesses charging forward like 83 Custom Coffee and Wynnie's opening their doors! These are all amazing examples of High Point staying strong and moving into the future no matter what is thrown our way.

You will not find this sense of community everywhere; I know because I lived throughout the world and all over this country. We have something very special here and it is what makes High Point the kind of community that can weather a COVID-19 storm and come out stronger on the other side.



"CONGDON YARDS
WILL BE BUZZING
WITH ACTIVITY.
A HUB FOR
ENTREPRENEURS,
ESTABLISHED
BUSINESS
AND CREATIVE
PROFESSIONALS."

- DAVID CONGDON
PRESIDENT, THE EARL AND
KATHRYN
CONGDON FAMILY
FOUNDATION

From the fabric of our community comes a new legacy

It began with a belief. The belief that downtown High Point was ready to become a different kind of place. A place that hums with energy and activity every single day of the year.



Discover downtown High Point's vibrant new destination to work, gather, innovate and celebrate. Located in the fully renovated, reborn and transformed Factory and Plant 7 buildings, Congdon Yards was built by and for the people of our community. The entrepreneurs building a new home base for their businesses. The innovators prototyping their newest ideas in The Generator. Friends and family sharing lunch at Lil's Coffee Bar and a few laughs in The Commons. People looking for a new favorite place to gather. And those seeking the perfect place to celebrate the biggest day of their lives.

Fueled by this vision, Business High Point – Chamber of Commerce sparked the HP365 initiative to leverage our community's global leadership and revitalize the local area.

A coalition of city and community leaders including International Market Centers, business leader Bill Millis, High Point University, Blue Ridge Companies and interior design studio Barbour Spangle committed their time, talent and financial resources to this ambitious new vision. David Congdon and the Earl and Kathryn Congdon Family Foundation's generous support anchors them all.

And we at the High Point Community Foundation are so excited to be part of this amazing movement in High Point!

"It is so exciting to be here at Congdon Yards! It is bright, inspiring, and the energy from engaging with others in the community is like no other place in High Point. We couldn't be more excited to call Congdon Yards our home!"

-JAYMI LAGUARDIA
DIRECTOR OF MARKETING &
COMMUNICATIONS, HPCF

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"We fell in love with the vision of Congdon Yards: a place where community, creativity and collaboration collide. And, we have been fortunate enough to be on the team to see that vision come to life! The building is full of energy and creates an experience like none other in the Triad. From the laid-back sophistication of The Commons, to the expansive Community boardroom and the variety of tenants; vision has indeed become reality."

-CHRISTI BARBOUR
FOUNDER & PARTNER, BARBOUR
SPANGLE DESIGN

We've Moved to Congdon Yards!



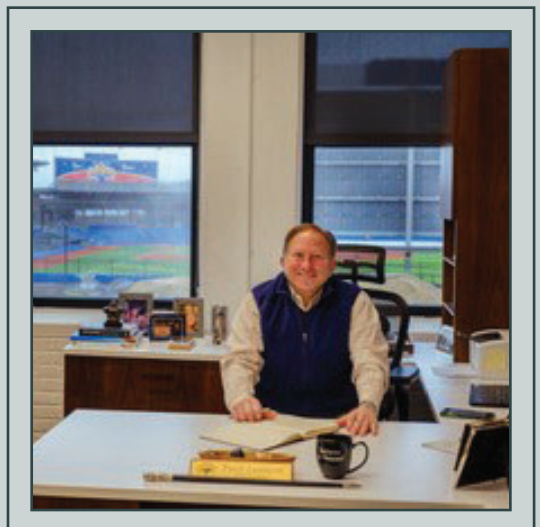
In the 23 years since the High Point Community Foundation first opened its doors for business, we have worked out of 3 locations. Our first was a single room that grew into a suite for 2 that was provided rent-free by Phil Phillips at his First Factors offices. The second was located on the 2nd Floor at the Bank of America building on North Main where we have worked for the past 13 years. This location was arranged by Scott Tilley of Scott and Stringfellow and was partially underwritten by Bank of America's commitment to support community nonprofits.

In March 2021, the Community Foundation completed its third move as we relocated to a new suite of offices on the 2nd Floor of the fully renovated, reborn and transformed Factory and Plant 7 buildings, Congdon Yards was spearheaded by Business High Point—Chamber of Commerce, and built by and for the people of our community. We are honored to be a part of this new chapter in High Point's history which is transforming English Drive into our city's new business epicenter. The Earl and Kitty Congdon Foundation and the Congdon family have displayed their bold vision and underscored their steadfast commitment to our community by creating a dynamic venue that will propel High Point into a new era.

The Congdon family has always been one of the Foundation's most faithful advocates, friends and donors over the years so joining in this new venture was an easy decision to make for the Foundation's leadership. We took an unusual approach to raising funds for the move and the up-fit of the new offices by going to the Foundation's family which includes past Trustees, Donors and faithful friends. An anonymous donor put up a very generous challenge grant and the rest came from individual gifts from families, businesses and vendors.

"It was important to us that we did not use Foundation assets that could have gone to grants to pay for our new offices. We wanted to be able to say that this move, this new era for the Foundation, was supported and underwritten by our entire Foundation family. So, in a sense this beautiful new home belongs to all of us and it symbolizes the keen sense of ownership and commitment of our Trustees, Donors and Friends which has always driven our success."

- PAUL LESSARD
PRESIDENT, HPCF





“It has been an honor and a privilege to be a part of the relocation of the High Point Community Foundation to Congdon Yards. Plant 7 continues to be such a vitally important part of the fabric of this community. The vibrancy and vision of Congdon Yards will provide the Foundation the perfect location to continue its development and help sustain its mission of serving the High Point community for decades to come.”

– STEPHANIE YOUNG
LEED GREEN ASSOC.,

I. L. LONG CONSTRUCTION CO, INC.

Another key aspect to this move has been the design and up-fit of the office and the acquisition of new furniture which has been completely handled by three Foundation Trustees. The design and layout have been expertly overseen by John Kennett of Freeman Kennett Architects. The purchase of office furniture and donated Davis furniture has been handled by Ashley Davis Williams who is a second-generation Trustee following her father, Danny Davis. Finally, the office construction has been supervised by Stephanie Young of I.L. Long Construction. These three remarkable Trustees of the Foundation have been tremendously talented and committed who brought expertise, experience and commitment to the project. We are absolutely grateful for all they have done for the Foundation!

So, a new era begins for the High Point Community Foundation and it seems only fitting that the new facility was once the site of the Millis Hosiery Mills. For it was Jim and Jesse Millis who gave the Foundation the initial \$5 million unrestricted gift that started it all in 1998. Some might call this a remarkable example of symmetry, but we at the Foundation see this as culmination of faith, vision, generosity and commitment.

“Davis Furniture being involved with local projects like Congdon Yards and the High Point Community Foundation office gives us an opportunity to showcase our product line locally. It is exciting to know that our friends in the High Point community will be able to enjoy our products in these new locations.”

ASHLEY DAVIS WILLIAMS
CUSTOMER SERVICE/FABRIC PROGRAM MANAGER,
DAVIS FURNITURE INDUSTRIES, INC.

Nido & Mariana Qubein Children's Museum

OPENING THIS FALL

At the 4-plus-acre site on Montlieu Avenue in downtown High Point, three enormous dinosaurs peer out at the intersection. Behind them, is a construction site, teaming with workers, welding, laying brick and installing the interior walls of the massive building. Life-size portraits of 150 High Point children line the construction fence. This fall, those children and thousands of others and their families, will step inside to explore Mars, search for fossils, design kid furniture, conduct science experiments, solve mysteries and play.

The Nido & Mariana Qubein Children's Museum will soon be part of growing up in High Point.

With two floors packed with exciting hands-on exhibits, mind-expanding programming, an Outdoor Adventure Zone and a Double-Decker Carousel, growing up in High Point is about to be a lot more fun.

The Nido & Mariana Qubein Children's Museum provides a place of wonder, discovery and play for all children and their families. This is done with a commitment to learning, inspiration, and the love of children as they explore our universe, earth and community.

The museum's vision is led by the generous gift of leadership and resources by the Qubein family as part of a downtown transformation in the city of High Point that includes a multiuse stadium, The Rockers Baseball team, and events center, business incubator, hotel, apartments, a park, playground and the children's museum.

The Children's Museum board, which consists of local community leaders and volunteers, hired the innovative design firm, Argyle, of Brooklyn, NY to design the exhibits. Argyle visited High Point and met with local educators, parents and children to learn what High Point wanted in a children's museum.

Educators talked about the need for STEAM learning (Science, Technology, Engineering, Art and Math)

Parents wanted safety, coffee and easy parking.

Children want adventure: to scale cities, climb, build with LEGO and solve mysteries. They asked for a real alligator, "but put him in a cage so he won't bite us."

They will have it all. Except for that real alligator. However, the Witcher Super U Fit Lab's obstacle course will have an alligator swimming below a climber. But it's a pretend alligator.

"The High Point Community Foundation is proud to be working with all High Point's down-town development by managing funds. We believe in the future of High Point and especially in the Children's Museum which will serve all of our children by exposing them to new experiences, new ideas and thereby expand their vision of who they can be."

- PAUL LESSARD, PRESIDENT, HPCF

THREE DINOSAURS
WATCH OVER THE
CONSTRUCTION
SITE OF THE
NIDO & MARIANA
QUBEIN CHILDREN'S
MUSEUM. HERE,
THE TRICERATOPS
STANDS WITH ELLA
PETTY, AGE 8.



THE NIDO & MARIANA QUBEIN CHILDREN'S MUSEUM IS A DESTINATION FOR DISCOVERY AND THE COMMUNITY IS SO EXCITED AWAITING THE OPENING! HERE ARE A FEW OF THE AMAZING FEATURES THAT WE CAN ALL LOOK FORWARD TO:

- 75,000 square feet of adventure, learning and inspiration
- Two floors packed with exhibits including a theater, a kid-sized town called "Kids Point," a water play area, a play space just for toddlers, an exercise fit lab, a giant vertical climber, the city's first STEAM Lab, a maker space with LEGO, a Mars Academy, a teen arcade room and more
- High Point University is partnering with the museum to develop educational programs, activities, and events
- Birthday parties, field trips, summer camps, education programming and community events



The David R. Hayworth Gallery is the main entrance to the Children's Museum. Families will walk in to see two stories packed with exciting hands-on exhibits, the solar system suspended in the air and light and activity everywhere.

“As parents of young kids, our family is beyond excited for the opening of the Qubein Children’s Museum. We’ve been frequent flyers at the Greensboro and Winston Salem children’s museums for years, and now High Point will have a place that tops them all! We look forward to mornings at the museum and afternoons at the ballpark. Our kids have been watching the building go up, the dinosaurs arrive and with each step they get more excited. What really brings it all together for us is that our students at High Point University will get to participate in the magic that happens at the museum. We’re looking forward to watching our students engage our kids in STEM experiments and all of the other wonders the museum has in store.”

– ALLIE & JOE BLOSSER
HIGH POINT UNIVERSITY

FOR MORE INFORMATION ABOUT THE NIDO & MARIANA QUBEIN CHILDREN’S MUSEUM, FOLLOW THEM ON FACEBOOK, INSTAGRAM AND VISIT WWW.QUBEINCHILDRENSMUSEUM.ORG TO SIGN UP FOR THE MAILING LIST, A LIVE VIDEO CAM OF THE SITE AND MORE.



INTERVIEW *w.* Megan Ward

EXECUTIVE DIRECTOR,
NIDO & MARIANA QUBEIN CHILDREN’S MUSEUM

HOW WILL THE CHILDREN’S MUSEUM AFFECT
HIGH POINT’S ECONOMIC GROWTH?

The Association of Children’s Museums, of which we are members, says \$1.5 billion in children’s museum spending ripples out to create \$5.5 billion in economic activity in our country. ACM’s research also shows that the average children’s museum visitor will spend \$23, and tourists \$38 per person, in nearby restaurants and shops.

But what I’ve seen during my visits to children’s museums is more telling than those numbers.

I was visiting a children’s museum in the state with my 8-year-old daughter. We still had the museum’s admission stickers on our shirts when we stopped by a restaurant on the way home. The server set down a free ice cream sundae for my daughter, because, he said, they love children’s museum customers. He told me that since that museum arrived, the entire neighborhood vibe had changed. It was more family friendly and happier. A nearby park, which had been underused, now had families enjoying the outside. He noticed people were friendlier and there was even less litter.

The presence of a children’s museum shows how a community thinks about children. They create a more family-friendly community and they attract young families to a community.



The Nido & Mariana Qubein Children's Museum, located at 200 Montlieu Avenue, High Point will open this fall.

The Nido & Mariana Qubein Children's Museum's vision is led by the generous gift of leadership and resources by the Qubein family. The museum opens this fall at 200 Montlieu Avenue in downtown High Point. The Qubeins gather for a photograph at the building site recently. From left: Brad Samuel, Austin Samuel, Wesley Samuel, Grayson Samuel, Deena Samuel, Michael Qubein, Morgan Qubein, Dr. Nido Qubein, Mariana Qubein, Ramsey Qubein, Charlotte Buckfelder, Cristina Buckfelder, Cole Buckfelder and Robert Buckfelder.

WHAT ARE SOME OF THE FAVORITE EXHIBITS?

There are so many! For little kids, 4 and under, we have an exhibit room called GiNormous. The inspiration came from High Point's largest Chest of Drawers. A child's bedroom has gone through a magical transformation where everything that's big is now ginormous. There's a big bed and you can walk under and play with shadows and light puppets, a giant chest of drawers where kids can climb inside, look out the fishbowl and slide down into a laundry basket. With a puppet theatre, play ice cream truck, blocks, it's just packed with activity for little ones. The Congdon Hall of Mysteries is filled with clues and mysteries that kids and parents decipher, periscopes, secret passageways, a laser maze. It's amazing. Mars Academy brings children on an expedition to the planet, how to live in space and explore the Mars terrain. I think our Big Kids space with a TikTok lounge, arcade games and giant floor piano will be a hit for the older kids and parents too.



AS THE EXECUTIVE DIRECTOR FROM THE BEGINNING; WHAT HAS BEEN THE MOST EXCITING PART OF THE JOURNEY FOR YOU?

Seeing these ideas come to life! This building is going to be spectacular. It already is. You walk in there and see where the glass elevator is going, all these giant windows, the exhibits are starting to take shape. I still can't believe how big this place is. Also, working with Dr. and Mrs. Qubein. They strive for going big, for inspiration around every corner and they think about how children will feel here, what they will learn and do. They have a commitment to learning. This place is going to be fun, and through every exhibit, every activity, children will learn here.



Small Businesses Thriving

Even through the pandemic, many local small businesses thrived during this time! The High Point community supporting local small businesses became crucial during Covid-19. Wynnie's opened its doors right in the middle of the pandemic with great excitement from local High Pointer's looking for children's clothing. As 83 Custom Coffee has outdoor seating, it was a draw on Main St. to give us somewhere to meet and have amazing coffee!

83 Custom Coffee

As the owner of 83 Custom Coffee, Justin Stabb is at the heart of the organization! His love for innovative problem solving and design has led him to a career filled with artistic ideas one could only dream of. From designs and installations within 83 (he designed everything in the shop!) to projects at Congdon Yards, Justin can take on any dream project and make it a reality! The team at 83 Custom Coffee is constantly striving to create an exciting and fun space!



Wynnie's

The idea of opening a children's boutique in High Point first came to the owners in the summer of 2019, but the vision for this space began years before as they each became mothers and dove head first into the great adventure of parenthood. They believe whole-heartedly that it "takes a village to raise a child," and this sense of community inspired them to create a calming place and comfortable shopping experience.

The Wynnie's family is always striving to provide a thoughtful approach to serving you and your family, no matter the occasion -- from the playground, to holidays and special occasions, or choosing the perfect gift for a new baby. The thoughtfully curated collection features traditional children's apparel (sizes NB-16), accessories and gifts.

"We want to build a community where families can come together to discover new things to make parenthood a little bit easier and childhood a whole lot sweeter."

- SARAH BETH DAVIS

Wynnie's Children's Boutique



“Those who work in the nonprofit sector are motivated by a profound yearning to make their community and the world better.”

– ANN BUSBY
Past-Chair, HPCF



Visions Through *Philanthropy*

One of the take-aways from this past year of COVID-19 is incredible confidence and pride High Pointers can have in our nonprofit community and their commitment to our city. Early in the pandemic when information about the virus was scarce, I was inspired to see our nonprofits step up and serve those who were hit hardest.

I'm proud to say the High Point Community Foundation never shut our doors because we knew this crisis was exactly the scenario we were designed to impact with our leadership, our granting, and advocating for the nonprofit community. Within 2 weeks of the pandemic, we had over \$200,000 on the street to address COVID-19 needs and by August we had granted another \$400,000 most of which has gone to basic needs. With the funds that also came from our Donor Advised Funds we have invested over \$1 million to support those who were hit hardest by this challenge.

This coming fall we will once again put another \$400,000 toward COVID-19 needs, and we will continue to serve as the safety net- the “reservoir of hope” for the community we love.

2020 GRANT RECIPIENTS:

BACKPACK
BEGINNINGS

COMMUNITY CLINIC
OF HIGH POINT

D-UP INC.

GREATER HIGH
POINT FOOD
ALLIANCE

GUILFORD
EDUCATION
ALLIANCE

HIGH POINT
COMMUNITY
AGAINST VIOLENCE

HIGH POINT LEAP

MACEDONIA FAMILY
RESOURCE CENTER

MT. ZION BAPTIST
CHURCH

NORTHWOOD
ELEMENTARY
SCHOOL

OPEN DOOR
MINISTRIES

SALVATION ARMY OF
HIGH POINT

THE SALVATION
ARMY BOYS & GIRLS
CLUB OF HIGH POINT

THOMASVILLE
COMMUNITY
MINISTRY, INC.

WEST END
MINISTRIES, INC.

YMCA OF HIGH
POINT

YWCA OF HIGH
POINT

Grants 2020 - Covid Relief

The High Point Community Foundation knew in early summer that our nonprofits in the greater High Point area needed relief to help with COVID needs immediately. We sped up our normal grants process by months and provided grant money to those in need during the worst time of the pandemic. As always, our amazing nonprofits stood up to the challenges and not only made it work, but pushed through the hard times to make sure those that needed assistance were provided with services, programs, and food.



2020 GRANT RECIPIENT:
BackPack Beginnings



2020 GRANT RECIPIENT:
Community Clinic of High Point



2020 GRANT RECIPIENT:
D-UP Inc.



2020 GRANT RECIPIENT:
Greater High Point Food Alliance



2020 GRANT RECIENT:
High Point Community Against Violence



2020 GRANT RECIENT:
Salvation Army of High Point



2020 GRANT RECIENT:
Macedonia Family Resource Center

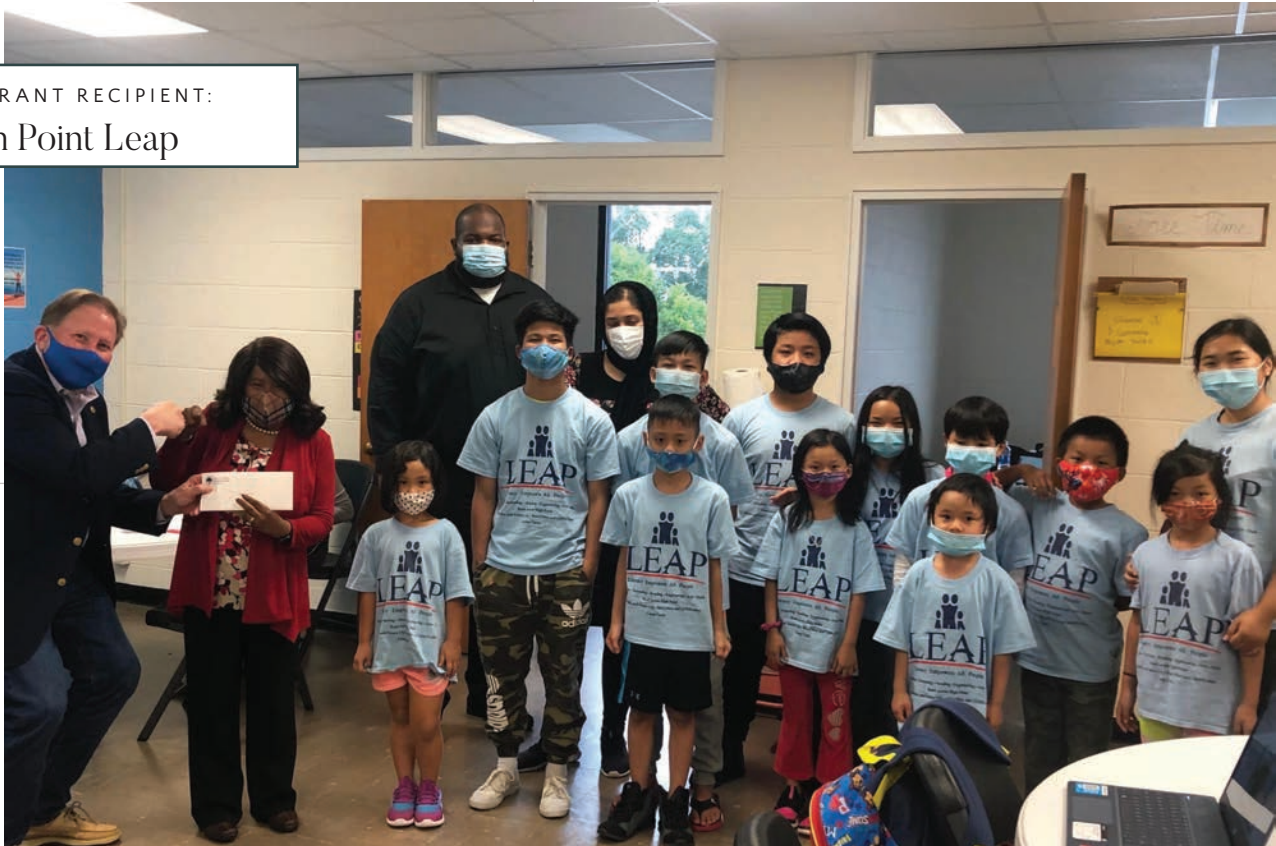


2020 GRANT RECIPIENT:
Guilford Education Alliance



2020 GRANT RECIPIENT:
YMCA of High Point

NONPROFITS
VISION THROUGH
PHILANTHROPY



2020 GRANT RECIPIENT:
High Point Leap



2020 GRANT RECIPIENT:
Northwood Elementary School



2020 GRANT RECIPIENT:
YWCA of High Point



2020 GRANT RECIPIENT:
Thomasville Community Ministry, Inc.



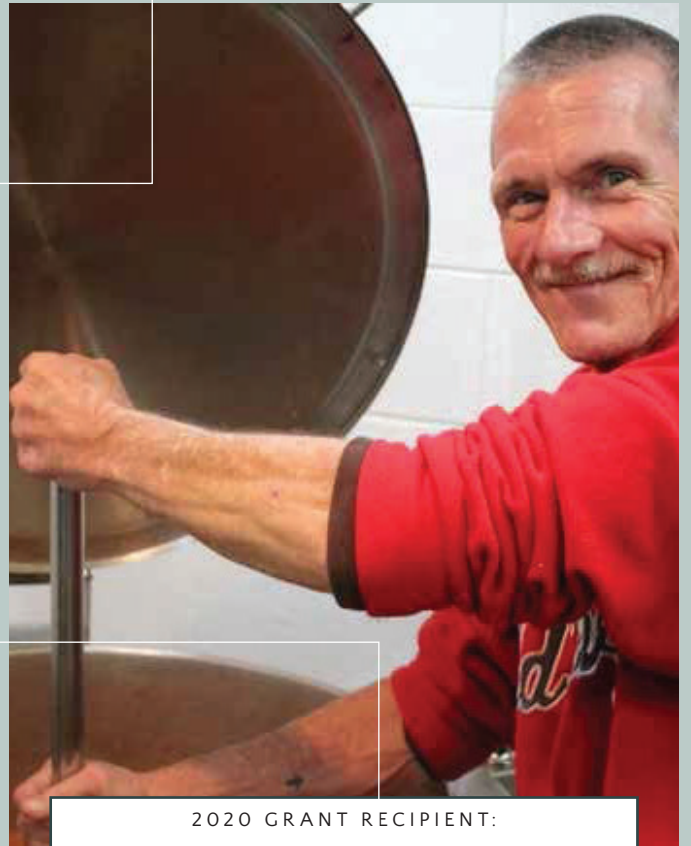
2020 GRANT RECIPIENT:
Mt. Zion Baptist Church

2020 GRANT RECIPIENT:

The Salvation Army Boys & Girls Club of High Point



NONPROFITS
VISION THROUGH
PHILANTHROPY



2020 GRANT RECIPIENT:

Open Door Ministries



2020 GRANT RECIPIENT:

West End Ministries, Inc.

West End Ministries



West End Ministries strive day in and day out to serve & work with the residents and other stakeholders to make the West End and the greater High Point area a safer and better place for all who live, learn, work or worship. In July 2000, area pastors and lay members from English Road Baptist Church, Christ's Community Church, and Rankin Memorial United Methodist Church met to share ideas for a neighborhood ministry. West End Ministries was incorporated as a NC nonprofit agency and received 501(c)(3) status in February of 2003. West End began as a grass roots movement and has grown into a multi-dimensional outreach program committed to improving the quality of life and providing resources to countless underprivileged citizens in the greater High Point community.

“The work that we do can be long and tiresome, but to know you have changed someone’s life for the better makes everything worthwhile. Not one person nor one agency can do it alone. It takes partners like the Community Foundation who are working behind the scenes to help get the journey started.”

– BRAD BOWERS
Executive Director, West End Ministries



West End Ministries provided so many amazing programs and opportunities to those who need help! Food pantry, Leslie's House (women's only shelter), Thrift Stores (from furniture & clothes to basic household needs), Emergency Assistance, Winter Shelter (expanded women's shelter to provide help in the cold months), Community Gardens, Senior Activities, and now they also house High Point Leap to help in afterschool activities for children! West End is truly an asset to this community – they have open hearts that never stop giving to others – High Point is extremely fortunate to have an organization that cares so much about this community and one serving those who need it most!



HIGOL

High Impact Growth Oriented Leaders

HIGOL provides CEOs and Executive Directors with high level professional leadership and business development support they could not easily access otherwise, having long-lasting impact on the sustainability of their organizations.



TERI BECKMAN
Founder and CEO, HIGOL

The High Point Community Foundation has invested resources in our local nonprofit organizations for over 23 years and has engaged in initiatives and mission critical activities that significantly impact the community and its future. A next logical step is to ensure these local nonprofit organizations succeed in their endeavors through good business management, effective program outcomes and developing secure means of sustainability. We as a Community Foundation view ourselves as an organization that serves as a “catalyst for positive change in the greater High Point area and this program helps strengthen and support our nonprofits.” The Foundation partners with HIGOL (High Impact Growth Oriented Leaders) to support our nonprofit organizations creating intentional paths to achieve their important desired outcomes.



"WE WANT TO
THANK TERI
BECKMAN AND
HER TEAM FOR
THE AMAZING
PROGRAM SHE
DEVELOPED AND
WE LOOK FORWARD
TO GETTING MORE
NONPROFITS
INVOLVED IN THE
FUTURE."

PAUL LESSARD
President, HPCF



BRITT TRAMA
Process and Performance Improvement Architect, HIGOL

HIGHLIGHTED RESULTS FROM LAST YEAR'S COHORT:

- Cumulatively, Executive Directors were able to generate over \$155,000 in new donations and grants.
- Executive Directors more actively lead their teams, providing guidance in time management and leadership for their managers. This encouraged managers to take responsibility for the operations instead of coming to the Executive Director with every problem and decision.
- Further Executive Directors began to set goals and intentionally prioritize schedules.
- Developed/implemented new strategies for cultivating and nurturing individual donors.
- Strengthened Executive Director relationship to their board, established working sub-committees giving Directors back several hours of time each week.
- Developed improved communication strategies with board, staff and partners.
- New business models brought new focus areas and ways of doing business.
- Negotiated new agreements with stakeholders and funders in light of COVID restrictions.
- Increased number of community members served by 50%.



Education in 2020-2021





Education in the 2020-2021 school year is unlike anything we have ever experienced. For so many families school looked so different...in some instances it was back in the classroom full time or an altered schedule; complete remote learning; volunteering in the community; alternate classrooms. Mask wearing and social distancing; lack of technology and internet access was a struggle for some. However, through all of these challenges, day by day we are doing the best we can as parents and community leaders to help these kids adapt and push through these challenging times. Every parent, teacher, administrator, school support staff, nonprofit, and volunteer should celebrate the fact that we got to the other side of this challenging year and we did it together!

“High Point School Partnership is a vehicle for community leaders to come together to lift up and support the critical of our schools. HPSP’s value in bringing together a diverse group of community change makers to ensure schools, students, and families get the support they need to thrive!”

-DAWN SPENCER
PROGRAM COORDINATOR, HPSP
BOARD OF TRUSTEES, HPCF



Guilford Education *Alliance*

The High Point Schools Partnership (HPSP) is affiliated with the Guilford Education Alliance (GEA). HPSP builds strong connections between schools in High Point and the community. GEA galvanizes the community in support of Guilford County Schools.

“THE HIGH POINT
COMMUNITY
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OUR CHILDREN AT
A CRUCIAL TIME.
HPCF STEPPED UP
TO MAKE SURE
STUDENTS AND
TEACHERS HAD
THE TOOLS THEY
NEEDED.”

– KAREN HORNFECK
*Director of Communications,
Guilford Education Alliance*



“We are thankful for all Guilford Education Alliance does to support the community as a whole — they provide for not only the students, but the Teacher’s Supply Warehouse gives teachers the essentials they need to be successful in their classrooms!”

– PAUL LESSARD
President, HPCF

DURING A TURBULENT YEAR, THE HIGH POINT COMMUNITY FOUNDATION'S GENEROUS SUPPORT HELPED GEA AND HSP:

- Supply student enrichment centers with laptops, PPE and supplies so students had a place to access Wi-Fi, work on schoolwork and receive a meal;
- Celebrate and reward extraordinary High Point educators and student leaders;
- Host opportunities for the community to talk directly with GCS leaders on topics like school re-opening, facilities, and racial equity;
- Ensure every High Point principal was matched with a community leader for GEA’s Principal for a Day event;
- Serve nearly 2000 teachers through the Teacher Supply Warehouse and the first High Point Pop-up Shop.



High Point Schools *Partnership*

Education is the key to success in economic development. High Point Schools Partnership (HPSP) is a volunteer-led, grassroots initiative affiliated with Guilford Education Alliance (GEA). It all started in 2019 when community leaders led by Business High Point and the High Point Community Foundation began to explore ways to promote, strengthen, and advocate for great schools in High Point. As the collaboration between Business High Point and the High Point Community Foundation grew, leaders throughout the High Point community galvanized around the idea that we have to unite to promote, strengthen, and advocate for great schools in High Point. What emerged from this group is the High Point Schools Partnership.

“Organizations stepped up to meet a crucial need in our community. We wanted to support them in any way possible, and one of the best ways was to provide equipment to help ensure the safety of staff and students.”

-DAWN SPENCER
Program Coordinator, HPSP





SUPPORTING THOSE WHO SUPPORT THE SCHOOLS!

The High Point Schools Partnership (HPSP) distributed school supplies and personal protective equipment to enrichment centers in High Point in the 2020-2021 school year!

The partnership received a \$10,000 grant from the county via federal coronavirus relief funds to buy much-needed supplies for remote learning and enrichment centers that local nonprofit organizations are operating across Guilford County.

Half of the funds were used to purchase basic school supplies such as notebooks, crayons and pencils. Remaining funds were used to buy personal protective equipment, including masks, gloves and antibacterial gel. Enrichment centers across Guilford County supported remote learning for students in the first through eighth grades who needed access to Wi-Fi for school work or are in need of child care.

SAY YES *Guilford*



Say Yes Guilford celebrates its 5th year of supporting Guilford County Schools students and graduates in 2021. Scholarships have impacted more than 2,100 Guilford County School graduates with more than \$28.5 million. Since 2016, at least 211 of those graduates have earned a postsecondary certificate or degree; a four-year graduation rate of 68% compared to the national average of 41%. Those graduates will impact our community for decades; work-life earnings expected from just the 2020 Say Yes Guilford graduating class are estimated at \$492,000 million.

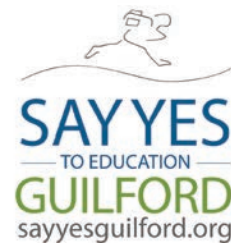


Scholarships are only a part of Say Yes Guilford's work. Supporting GCS students K-12 so they are ready for college or career at graduation is vital. That work became even more important during the pandemic. Say Yes Guilford immediately shifted programs for high schoolers to a virtual platform, increasing their reach to students across the county. The education non profit implemented free, virtual tutoring programs for all GCS K-8 students which gained national attention. Tutors included work-study students from local colleges, GCS high schoolers earning service-learning hours and more than 100 community volunteers. When schools opened for in-person learning, Say Yes had tutors ready to teach face-to-face. Tutoring will continue in the fall to support even more students in-person and remotely. In the fall of 2021, Say Yes Guilford will ramp up efforts to expose GCS middle school students to careers of the future. "We have to expand their world, show them the opportunities our community and world offer." In 2021-22, every high schooler will continue to have access to free college and career preparation workshops and one-on-one counseling.

"We must continue to meet students where they are and give them the tools to help them grow,"

-WENDY POTEAT
CEO, Say Yes Guilford

Thanks to Guilford County Schools, foundations, businesses and community partners, Say Yes Guilford is changing the lives of students and families and lifting up our entire community. Quarantine, remote learning, and a return to in-person instruction with masks and social distancing have impacted our students in ways we are only just beginning to understand. "We are building a new road to the future," says Poteat. With community support, GCS student success is not only possible, it is guaranteed.





“Our community is one that I am incredibly proud of. It’s a city that breathes a spirit that says, ‘We can.’ And as High Point seeks to live out its bodacious claim as North Carolina’s International City, we must continue to champion causes that help us lift up our collective citizenry at large. We must fulfill our Equity Project.”

—CYRIL JEFFERSON,
PRINCIPAL CONSULTANT OF CHANGE OFTEN & CITY COUNCILMAN

HIGH POINT *Equity Project*

Many challenges are symptoms of economic hardship, and leaders in High Point recognized that something needs to be done to address income-based inequalities in our society, giving way to the High Point Community Investment Campaign (HPCIC) inaugural 2020-21 initiative: \$1 million campaign to develop and establish the High Point Equity Project.

Launching in Summer 2021, the High Point Equity Project will be a sustainable course of action to support the growth and development of minority-owned and economically-challenged businesses in the City of High Point through the provision of non-traditional business financing, technical assistance, entrepreneurial mentorship, and business coaching.

With this vision in mind, a group of leaders including Cyril Jefferson, Dr. Frank Thomas, Councilman Michael Holmes, and Councilman Tyrone Johnson approached Dr. Qubein to propose this idea, knowing that it would take a bold and courageous champion to provide the seed investment to make all of this possible.

Dr. Qubein announced that HPU will invest a challenge gift of \$500,000 to the High Point Community Investment Campaign and will provide support by way of their talented faculty and staff giving their expertise and skills to ensure the initiative's success.

The High Point Community Foundation is proud to partner with HPCIC. This \$1 million campaign will develop and establish a sustainable course of action to support the growth of minority and women-owned businesses in High Point through the provision of non-traditional business financing, technical assistance, entrepreneurial mentorship, and business coaching. The Foundation's board of trustees voted unanimously to support this effort by managing the fund allowing HPCIC to accept monetary contributions at www.hp-communityfoundation.org/donate.

"IN OUR FOUNDATION'S MISSION TO MEET THE UNMET NEEDS OF THE GREATER HIGH POINT COMMUNITY, WE INVEST IN MANY AREAS. HOWEVER; THIS PARTNERSHIP WITH HPCIC MAY BE ONE OF THE MOST IMPORTANT WE'VE EVER TAKEN PART. IT FOCUSES ON MENTORING, TRAINING AND NURTURING FUTURE BUSINESS LEADERS WHO WILL IN TURN MAKE HIGH POINT A STRONGER, MORE EQUITABLE AND HEALTHIER COMMUNITY FOR ALL."

- HARVEY LOWD, CHAIR, HPCF



“High Point University embraces the entrepreneurial spirit and attracts students from all over the nation, many of whom start businesses.

This gift is meant to challenge others to invest in our community and lift up the small businesses within the city of High Point for an unprecedented opportunity. Our support reflects our commitment to the city of High Point, the Town and Gown committee we began last year, and our core values. Cyril Jefferson has championed this fund and we are proud to contribute.”

—DR. NIDO QUBEIN,
PRESIDENT OF HIGH POINT UNIVERSITY

THIS EFFORT IS FUELED BY CHANGE OFTEN SOCIAL INNOVATION FIRM AND LED BY VOLUNTEER MEMBERS OF THE HPCIC 2020-21 STEERING COMMITTEE:

Cyril Jefferson | Change Often & High Point City Council

Dr. Frank Thomas | Advisory Board Chairman, Business High Point-Chamber of Commerce

Megan Oglesby | Executive Director, Earl & Kathryn Congdon Foundation

Alex Moore | Co-Founder & Sr. Partner, Stratagon

Barry Kitley | Vice President for University Relations, High Point University

Carlvena Foster | Guilford County Commissioner

Michael Holmes | High Point City Councilman

Tyrone Johnson | High Point City Councilman

Chris Williams | High Point City Councilman

Bernita Sims | Executive Director, Welfare Reform Liaison Project, Inc.

Dr. Patrick Harman | Executive Director, Hayden-Harman Foundation

Patrick Chapin | President & CEO, Business High Point-Chamber of Commerce

Rachel Moss | Chief Operating Officer, Business High Point-Chamber of Commerce

James Upchurch | Guilford County Commissioner

David Covington | Board of Trustees, High Point Community Foundation

This initiative has generated a strong response in the community with a number of major players making a commitment to HPEP, including:

- The Guilford County Government, by way of the Guilford County Board of Commissioners, voted unanimously to support the project and became the 2nd major donor behind HPU, contributing \$100K to the campaign.
- The National Institute of Minority Economic Development (The Institute) is providing key programming; one-to-one & small business mentorship, and networking opportunities.
- Change Often is facilitating HPEP development, fundraising and launch pro-bono.
- The Institute will be working closely with Business High Point -- Chamber of Commerce as the programming experts. This project falls under the Chamber's downtown revitalization programming, and the collaboration is so close that The Institute will have office space at Congdon Yards.

IN THE COMMUNITY



High Point Community Foundation New Trustees in 2021



The lifeblood of any nonprofit organization are the people who serve, share their wisdom and lead as Trustees. The High Point Community Foundation has a rich history of men and women who have played key roles in the growth and governance of our great endeavor which has impacted so many in our city. This is key to the success of our Community Foundation as we are designed for permanence which means we will be here 100 years from now and though times and needs will change, the wisdom and leadership of Trustees will always remain.

With this in mind, it is easy to see why the selection of Trustees is a strategically important task. We strive to have a Board that looks like our community; diverse, experienced and full of skills that the Foundation needs to run optimally. This year's new Trustees represent the best and the brightest our community has to offer.



2021 HPCF TRUSTEE:

Robin Lindsay

Starting with Robin Lindsey who has a long history of nonprofit leadership in our community through her work as the Founder of Go Far, an organization that promotes fitness and health for children. She has also worked in the health sector as a PA and brings this valuable perspective to our Board.

“I am so excited to be part of this dynamic group of individuals who passionately care about our community. I feel fortunate to be part of a caring team that will help our community grow, excel and improve the lives of many.”

- ROBIN LINDSAY
GO FAR, FOUNDER MS, PA-C



2021 HPCF TRUSTEE:

Justin Thompson

Justin Thompson, owner of Captivate Media is a respected and admired leader in the communication sector of our community. His wide range of experience with nonprofits and his award-winning production work make him a perfect addition to help Jaymi with the strategies and implementation of our marketing here at the Foundation.

“It’s a privilege to serve on the board for the High Point Community Foundation, and I’m excited to be a part of such an amazing organization whose purpose is to strengthen a diverse, healthy, and productive community for now and the future. Social and community impact are huge to me and being on the board for the HPCF affords me the opportunity to share my voice and knowledge to ensure our community performs at its peak.”

- JUSTIN THOMPSON
CAPTIVATE MEDIA, OWNER



2021 HPCF TRUSTEE:

David Covington

David Covington, former owner of Four Star Hosiery is known to be one of High Point's brightest minds who has a real heart for seeing good things happen in our community. His financial knowledge, organizational skills and ability to see strategically into the future will be an asset for both the financial side of our organization as well as strategic planning.

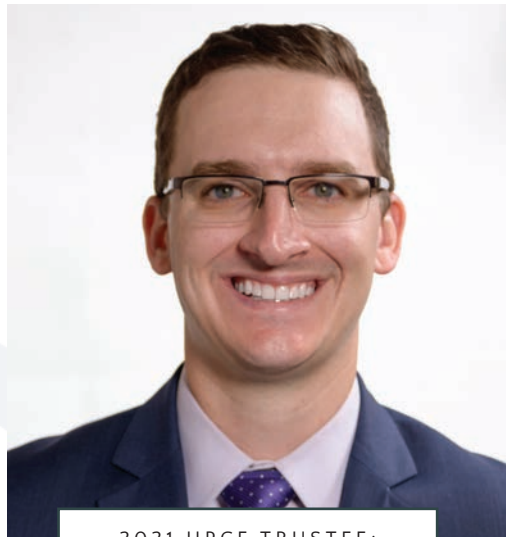
We could not be more pleased and prouder to have these folks on-board. They will carry on the tradition of excellence and service that was established by 23 years of strong Trustee leadership!



2021 HPCF TRUSTEE:

Rachel Moss

Rachel Moss is a proven leader at Business High Point – Chamber of Commerce who knows both the needs of the city and has the connections with leaders who will help make change possible. Rachel is one of the driving forces at Congdon Yards helping make High Point a more innovative city. She combines experience, commitment and a love for people which makes her a key asset here at the Foundation.



2021 HPCF TRUSTEE:

Zach Barnes

Zach Barnes with State Farm has a sterling reputation in the insurance field and is known for his willingness to support and serve good causes in our community. Like many of our new Trustees, Zach brings his enthusiasm and business acumen to promote new ideas and directions for our Foundation. A good heart and a keen business mind are always an asset to any Board.

“I’m so excited to join the board and work alongside this talented and caring group of leaders. HPCF has long had an incredible impact on this community and I’m happy to be one small part of making sure that continues.”

-ZACH BARNES

STATE FARM, AGENT/OWNER



2021 HPCF TRUSTEE:

Brad Whitley

Finally, we have Brad Whitley who works with our current Treasurer, Mark Nelson in their accounting firm. At the end of the day the Community Foundation is an endowment tasked to serve the needs of the High Point community. It is therefore critically important we have folks who can help us ensure that financial transparency is always a priority. Brad has been a CPA for many years and has developed a reputation for professionalism and integrity which makes him a perfect choice to oversee the Foundation’s financial operations.

ELIZABETH

Paul

Say Yes Guilford welcomed Elizabeth Paul as Vice President of Donor Impact in October 2020. Elizabeth joined Say Yes after three and a half successful years as the Director of Development at UNCG's Bryan School of Business and Economics.

Growing up in Greenville, South Carolina, Paul set her sights on a career in law. She earned her undergraduate degree at USC Columbia, and her law degree at the Charleston School of Law, but it was politics, not law, that started Elizabeth on her fundraising career path. After fundraising for statewide and mayoral races back-to-back, she became a full-time fundraiser first with Trident United Way and then with Sea Island Habitat. Access to education has always been a common thread throughout her work: in politics, nonprofit roles, and of course at UNCG. She moved with her family to Guilford County in 2017.

Say Yes Guilford conducted a nationwide search and found the best candidate in our backyard. CEO Wendy Poteat calls Elizabeth the right person at the right time. "We are thrilled to have Elizabeth on our team. She brings experience, community understanding and most importantly a passion for educational access that all of us at Say Yes Guilford share."

As the daughter of a long-time public-school educator, Elizabeth says the opportunity to work for Say Yes Guilford was one she couldn't let pass. "We have the unique opportunity to fund something that is going to transform lives today and generations of lives in perpetuity. Who wouldn't want to get behind that?"

Since its inception in 2015, Say Yes Guilford has awarded over 10.3 million to GCS graduates, and a partnership with more than 100 private colleges and universities provided another \$18.2 million for a total impact of over \$28.5 million.

Say Yes Guilford is committed to providing access to support services and scholarships designed to prepare Guilford County Schools' students for success in college, career and life.



"Elizabeth has brought much needed structure and vitality to our fundraising efforts. She is getting to know our donors, who we neglected for too long a time, mostly because, in partnership with Guilford County Schools, our staff members were very busy making good things happen with services for the county's children. I'm so happy that we have Elizabeth on our team!"

-ALICE MOORE
Say Yes Guilford, Chair

Ways To Give:

- Create a Donor Advised Fund
- Contribute to our Community Impact Fund to support Annual Grants
- Donate to one of our Initiative Funds (Students First, Heart of High Point, Women's Fund)

Making a
sustainable

*difference in
our community*

P.O. Box 5166 High Point, NC 27262

Phone: 336.882.3298

hpcommunityfoundation.org





A VISION FOR GIVING

The Catalyst

HIGH POINT COMMUNITY FOUNDATION
SUMMER 2021